

"How You Can Make Money Online By Just Being YOU!" by Gary Simpson

SPECIAL REPORT: MAKING MONEY ONLINE

"How You Can Make Money Online by Just Being YOU!"



by
Gary Simpson

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"The ultimate measure of a person is not where they stand in moments of comfort and convenience, but where they stand in times of challenge and controversy."

-Martin Luther King, Jr.

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About the Author:



Hi, that's me over there. I'm only adding this just in case you want to see who I am and what my credentials are. You can skip this bit if you like but if you are interested...

I've written numerous articles on these subjects and MANY e-books. Here are some of the titles of my e-books:

- The Power of Choice
- Using Motivation & Self Esteem to Excel in Everything You Do
- How to Write the PERFECT STORM of an e-Book
- Time in Motion Action Planner
- The Internet Marketing Mindset
- Twitter Muscle
- Your Personal Passport to Success
- Profit is a Beautiful Word
- The Magic Art of Copywriting
- Brain Training – Affirmations to Strengthen Mind and Body
- Adswaps – a Simple Guide to Boosting Your List Building
- Net Wealth
- How NOT to Be an Internet Marketing ZOMBIE
- How NOT to Be an Internet Marketing VAMPIRE

And I've written many more besides that on a variety of subjects. I've also authored a 12 volume Personal Development course.

I have attended countless seminars both at home and overseas from a vast variety of presenters including Mike Filsaime, Jenny Armato, Tom Hua, Alex Jeffreys, Brett McFall, Marshall Sylver, Andrew & Darryl Grant, Sean Roach, Paul Counsel, Greg Hughes, Mal Emery and many, many more.

Added to that I've also listened to numerous webinars from a variety of presenters who are far too numerous to list here. I hope this gives you confidence that I know what I am talking about.

Best Wishes

Gary Simpson

1.0 – How to Succeed Online:

I want to be 100% up-front and straight with you BEFORE you go any further.

Rather than waffle on, I want to tell you the answer to the question posed by the title of this special report right up front.

Referring to the title of this e-book:

"How You Can Make Money Online By Just being YOU!"

How do you do it? Simple. Don't be a "herd animal." Be yourself. Be **UNIQUE**. Be somebody who is trustworthy and who supplies others with **USEFUL** information that will help them succeed online. Quite simply, when you help enough other people to succeed then **YOU** too will succeed. This is a universal law.



Everybody has become so completely desensitized to everything due to the **CONSTANT** supply of lies, trickery and absolute junk being sent by armies of zombies and time-wasters.

Think about it! What are you doing with all those 1,000's of useless emails? Are you bulk deleting the people who do nothing but send you one deceptive or junky email after another. I do.

While the vast majority of online wannabe marketers have been fooled into building massive lists of people who get sick and tired of receiving endless rubbish **YOU need to be different**. Help people. **Genuinely help people**. Give value. Don't offer a bunch of generic junk like so many 100's of others are doing – just to build a very large but totally unresponsive list of aggravated and frustrated subscribers.

People want REAL solutions to their problems – NOT a massive hotchpotch of meaningless drivel that tells them nothing or is so general in nature that it provides zero value to them.

Be different. **Be a purveyor of GOOD information** that you know will **HELP** people to move forward. Don't just send any old piece of junk to get names and/or email addresses on a list.

You don't have to be an out-and-out expert – just somebody who knows what they are talking about who is prepared to share their knowledge and findings with others. That is how you create a true following of people who WANT what you have to offer.

Be part of the solution NOT part of the problem. There are already FAR too many people who are part of the problem – drowning everybody with trashy emails that promise to solve all sorts of problems but, in reality, just wasting everybody's time.

2.0 – The Lies, Tricks and Deception That You Do NOT Need – And Neither Does ANYBODY Else:

Let's face it – the Internet is AWASH with so much garbage that finding decent information is like finding a needle in a haystack.

I have said many times in the past that if all the rubbish and porn were removed from the Internet then only about 15% to 20% of what is currently there would remain.



And that is why you and I and hundreds of thousands of other people just like us are bulk deleting emails and unsubscribing from dozens and dozens of lists like crazy.

Who needs all that trash in their life? We get enough lies and deception off our respective governments.

3.0 – We Want to Escape From All That:

We stopped reading the newspapers and listening to news reports coz we were **SICK to death of all the bad news** they spread.

We stopped watching TV coz we were SICK to death of all the rotten TV shows – you know... Criminal Master Minds, Underworld Crime Bosses Exposed, Law and Order on Planet Pluto.

OK, that last one was tongue-in-cheek. But, seriously, how many times can we watch TV shows about violent lunatic psychopaths roaming

neighborhoods abducting and torturing and murdering innocent people? And then we are further assaulted with the aftermath of all that crime with so-called "forensic" shows where the most horrible scenes of mutilated bodies are shown to us.

Our TV's are full of bodies that are hacked, gored, dismembered, found dissolved in some gel in a drum or a bath and then - by ever increasingly bizarre methods - those pukey gelatinous body remains get splattered all over the analysts trying to piece together the clues.

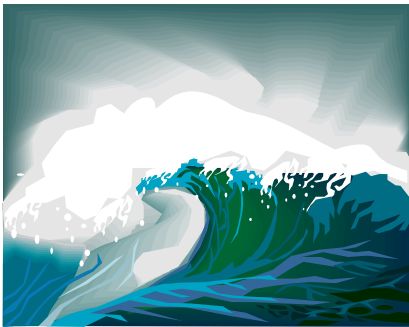
What? This is SUPPOSED to be entertainment?

The stories are becoming more and more bloodthirsty and dreadful as each show tries to out-gore the one before it. For goodness sake!

Just bear that in mind because I will come back to that phenomena in a moment and apply it to what we see in Internet marketing.

4.0 – We Switch Off TV and Switch on the Internet:

So, we turn to the Internet to do something positive and try to carve out a profitable niche for ourselves online. And what are we hit with?



... tidal waves and avalanches of pure lies, deception and absolute JUNK!

No wonder people are getting frustrated and angry.

The emails come at us in tidal waves – dozens, hundreds, 1000's of them. No single person could possibly read them all. It would take you 24/7 even to look at them all. So what do you do? You do what I do. You IGNORE them!

5.0 – We Are ALL Becoming SO De-sensitized:

Well, we USED to look at email subject lines. That was when we only got 20 or 30 emails a day. Now, even on a slow day, we can get 200 or 300.

We are now so inundated and DESENSITIZED to the really stupid stuff like: "confirmation of verification of notification of activation" and sensationalistic subject lines like: "the Death of Google," "the Death of Copywriting," "the Death of Twitter," "the Death of Blogging" and ALL the other (fake) online bereavements that we simply **take NO notice of any of them any more**. Largely we just totally ignore almost all emails and delete them in big blocks.

I don't know about you but **my delete folder can have well over 1,000 unopened emails in it in just a few days**. And most of it is like goopy cow drool. It's just dribble.

Remember in the last section when I said: "Just bear that in mind because I will come back to that phenomena in a moment and apply it to what we see in Internet marketing"?

Well, the result of all these inane and insane emails being ignored is...

... MORE emails!

The people who send them get less and less response from their relentless "campaigns" so their solution to that is to send more often and try to get bigger and bigger lists.

And that, in turn, **creates an even bigger tidal wave of useless emails to invade our already out-of-control inboxes**.

It's like a dog chasing its tail.

So, when we receive all these emails – say 200 to 300 per day, more when there is a big launch - what, if anything, are we taking notice of?

We look at the ONLY other thing that matters – **WHO is sending** the latest false promise or impending disaster warning.



In our minds we KNOW who sends us rubbish and who sends us good information that can help us. So it becomes an exercise of deleting everything from everybody who we KNOW just sends lies, deception and absolute junk. We are getting rid of the clowns who offer us ZERO value. **Bye-bye bozos!**

We are scanning and sorting emails by name FIRST then subject line SECOND. Tell me if I am wrong!

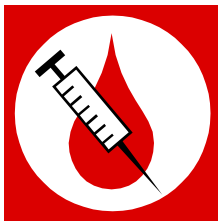
Mostly, **we don't even look at the subject lines** from the known scammers and time wasters – ie the junk providers. Why? Because we already KNOW from their last 10 or 12 emails that all they ever send to us is time-wasting junk. And **EVERYBODY is time poor**.

I would venture to say that 95% to 98% of everything that is offered up as "valuable" information is simply generic PLR (Private Lending Rights) that anyone can find anywhere. It's dog poo. Sorry, but that's what it is. Pardon my colorful language. I just say what I think – which often gets me into trouble with people who like to take offence (and sometimes even the gate). But at least everyone knows where I stand.

6.0 – Enormous Unresponsive Lists:

Most so-called "marketers" just use baseless, generic and highly dubious PLR to use as "bait" to swap with other marketers in endless adswaps to build enormous lists of email addresses that are becoming more and more unresponsive by the day.

Some of them will do almost anything to get email addresses on their list. I have even been informed that some are using big lists of unsubscribed addresses and importing them into other autoresponders as fresh leads. They also hyperlink unsubscribe links to exit splash pages.



These clowns will use ANY technique or device possible to extract every last drop of blood out of their subscribers – even those who have unsubscribed.

In the process **they are destroying the ONE thing that is their greatest asset** online – their name. They are destroying their reputations.

That is why so many of these marketers are now hiding behind up to a dozen different identities or more – to try to trick you into thinking they are somebody else. I ask you... how **STUPID is that?**

The best thing that you can do is to **UNSUBSCRIBE** from every marketer who doesn't offer you the value you want. That includes me. I am not that naïve to think that everybody wants to read what I write. But at least I am original. Everything I provide I write myself, from observation and experience. And I try hard to give value.

So, **what can you do to get a loyal following** and stand out from those who are only out to trick and deceive everybody?

7.0 – The Four Keys to Help You Stand Out From the Madding Crowd:

It takes time to learn the ropes and, like ANY pursuit, it takes time to establish yourself as somebody **WORTHY** of being followed as a person of integrity and trust and a person who is a good information provider. But you **CAN** do it – mainly by just staying true to yourself.

Information is what Internet marketing is **ALL** about. If you **provide QUALITY information** on a subject or subjects that people are interested in and you do it in a palatable manner then, over time, you will succeed. It's a given! **But it takes dedication and work!**

The **FOUR keys** here, in order of importance, are:



KEY #1 - You **ABSOLUTELY** must provide information that people **WANT**. ie you must be tapping into a hungry market. Don't send out-dated material or junk.

And, if you think you can get away with supplying what **YOU** think people **NEED** then you are gonna be in for a rude awakening. For example, smokers do **NOT** need cigarettes. In fact, they would be **SO** much better off without them. But they **WANT** them.

Supplying a **NEED** will send you broke. Supplying a **WANT** will make you wealthy. **There is a BIG, BIG difference.**



KEY # 2 – The information that you provide must be **QUALITY**. If you provide junk (like most people do) then you will **ALWAYS** struggle. There is enough junk out there to sink a battleship. In fact, it has grown in such alarming proportions that you could sink an armada of battleships.

Like I said before, if you remove all the junk and porn from the internet then there wouldn't be very much left. Don't add to it!



KEY # 3 – You must have a method to deliver your information to capitalize on it. By that I mean a system. If you are selling physical items as you would on e-bay or

Amazon then you need a digital system AND a physical system (eg drop-shipping).

If you are selling information products then you will need a digital system of delivery (such as an autoresponder) and a payment processor (eg Paypal or Clickbank). Whatever system you use you will only truly be free IF – and ONLY if – that method is highly automated. That is – the mundane and routine tasks are done automatically for you while you just steer the ship.



KEY # 4 – You need to be an honest and decent person who other honest and decent people will trust and follow. In fact, this should be KEY #1 but I put it at number 4 because people are first and foremost hunting for the information they want.

They will assess whether they like or trust you AFTER they have had dealings with you. So, why would you want to do slimy things that will alienate you or make them dislike you? If you do that they will NEVER buy from you again. Worse, you could get a reputation for it and then lots of people will find out and NOBODY will want to deal with you.

Seriously, this should be commonsense. But far too many people overlook it. So, regarding KEY #4 ...

... IF you decide to take the path of being deceptive and untruthful then your success, if any, will only be short-lived.

Treat people the way YOU would like to be treated – HONESTLY and DECENTLY. That alone will set you apart from the zombies.

8.0 – Simple But Not Easy:

Now, like I said: The KEY processes are simple enough but they are NOT easy. **It takes WORK!**

Within each of those key steps above are a myriad of “rabbit holes” that you can disappear down and get lost until you find your way back out. And there is an UNLIMITED number of schemes and ideas that other people will put before you to distract you. Some of these options will have merit and value but MOST of them will NOT!

You've probably seen some of it (or a lot of it) already. Stuff like...
... *"Just invest in this [whatever name they give it] and CASH will literally spit itself out of your computer and into your account."*

SIGH

Have you seen that type of promise a few times? Maybe a dozen or a few dozen or a few hundred times? Or, if you've been online a long time (like I have) then you will have seen variations of that theme thousands of times. Don't promote stuff like that. It's bunk.

Those sorts of emails and associated sales pages are targeted at the so-called "newbies" (ie people new to Internet marketing) and are written very temptingly to appeal to those people's naivety and false sense and belief of what it takes to become successful.

Consider how utterly foolish one would be if they saw an advertisement in a local newspaper in the "Businesses For Sale" section that read like this:

"Just invest \$67 in this business venture and you will become an overnight millionaire."

Would that be believable? Hardly. And yet online people get suckered into these things all day long. And not only once either – many times.



Time for a confession... I have too. Yes, I've been suckered in – quite a few times. I'm not too proud to admit that. I had nobody to guide me or tell me what I should be doing. Or who to believe. Yeah... I was naïve too.

9.0 – What Model Will YOU Choose?

EVERYBODY has vastly different ideas about what works. The truth is, **there are MANY things that work** for different people. But...

... will they work for YOU?

There is NO POINT in following article marketing or e-book creation if you hate writing. Why do it? Get someone else to do it. **Outsource it.**

There is NO POINT in doing Search Engine Optimization (SEO) or building webpages or Squidoo Lenses if you hate doing that stuff.

You need to find something that you LIKE, something that you are passionate about and **something that you want to be successful at.**

Personally, I love writing so I'm into books and reports and manuals and courses. Yeah, weird, I know. Most people hate writing but I have always loved written expression. Just look at this e-book and the list of those that I placed in the introduction. That is just the tip of the iceberg of the content that I have created. I have a ton more material.

However, that does not need to be your "thing."

In Internet marketing there is NO single "right" way to be successful. There are many ways. But you need passion and you need discipline and you definitely need to be a stayer. And you need to be true to yourself. The people who don't have those qualities come quickly and go even faster.

Find something that you ENJOY doing, become successful with it then show others who are interested in it how to do what you do. **That is how you grow a RESPONSIVE list.** Not by pimping out all manner of useless rubbish. Don't do that.



And don't feel as though you have to copy what everyone else is doing either. Just because other people are embarking on a certain course doesn't mean you have to.

Eagles don't flock. Pigeons and sheep and salmon and sardines flock.

10.0 – Don't Be Afraid to Make Mistakes:

OK, I've admitted to getting sucked in. However, intelligent people can learn not only from their OWN mistakes but also the mistakes of OTHERS who are willing to admit them – ie OPM's – other people's mistakes.

Having said that, I KNOW you will make some of those mistakes for yourself. It's a bit like a child growing up. All kids need to make mistakes so they learn between what works and what doesn't work. And they MUST keep trying. If they didn't no child would ever even learn to walk. We would all be crawling around on the ground.

And when you TRULY think about it... WHAT is walking?

Think about it for a moment.



Walking really is just controlled falling – a series of well controlled short falls. Imagine if you failed to put that foot to the ground with your next step. What would happen? Yes! You would fall.

So, **you WILL make mistakes** along the way in your Internet marketing journey. That is inevitable. You won't be Robinson Crusoe in that regard. Just move on and learn from those mistakes. Don't dwell on them.

11.0 – To Succeed Online You Have Two Basic Options:

When learning Internet marketing you basically have two options:

- 1** – invest your time or
- 2** – invest your money.

Most people actually find some sort of balance between the two. They do what they feel capable of and outsource (you will come across that word a lot in Internet marketing) the bits they cannot do.

My advice is to **do as much for yourself as your time will permit** and pay others to do the things that they are expert in. The things you need to consider here are:

- producing written materials (eg e-books, manuals, reports etc)
- producing videos (eg instructional and sales videos)
- producing audios (ditto)
- html – ie hyper text mark-up language (the code of the Internet)

Basically, if you feel incapable of doing a particular thing then you will need to consider having somebody skilled in that thing to do it for you.

Like I said, it all depends on how much time or money you have and what balance you want or need to split that into.

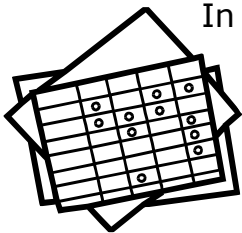
Most "Internet tasks" can be outsourced to places like:

<http://www.vworker.com> (formerly known as www.rentacoder.com) or www.elance.com

There are third-party mediators at those sites to make sure that both the job provider (you) and the job producer (the coder or writer or whatever) play fair with each other.

12.0 – Statistics – What You Are Up Against:

Over 300 people were recently surveyed about their online earnings through Internet marketing. An astonishing percentage of those people revealed that the amount they were making was less than \$250 per month.



In fact, 79.8% stated they were making between \$0 and \$250 a month, with most of them making either ZERO or just a few dollars here and there. And 59.1% said they had been online for between one and five years.

They are damning statistics, aren't they? So, what is the reason?

The three main reasons stated were:

1. Too confused by information overload
2. Inability to stick with a single technique long enough
3. Don't have a simple enough step-by-step guide to follow

Let's look at each of these in turn:

1 - Too confused by information overload:

There is a massive amount of information on making money on the Internet. Some is excellent, some is OK and a lot of what is out there is just either out-of-date or pure rubbish that never worked in the first place. But I have labored on this point enough already.

How do you decide what is what?

And this leads into number 2.

2 - Inability to stick with a single technique long enough:

People jump from one technique to the other far too soon without giving anything a fair chance to work. It's like: *"Wow, something NEW! I must try it!"* Then *"Wow, something else NEW! I must try that!"*

This is what is often referred to as SNBS - **"Shiny New Button Syndrome."** So they jump from one thing to another and NEVER get anything properly done. Have you done that? Admit it! (I have - I think everybody has at some stage).

We get far too easily distracted by something new or something we perceive is better or faster. Unfortunately, in almost EVERY instance these distractions do worse than distract us – they simply do NOT work. And we end up wasting even more time.

3 - Don't have a simple enough step-by-step guide to follow:

If only you could get a simple step-by-step guide that was easy to follow and explained what to do in a logical sequence. Wouldn't that be wonderful? But where do you get such a guide? What would it be worth to you? Imagine that!



So, you can see from the above why so many people are so confused. And confused people either tend to do NOTHING or take a lot of action in a hurry then burn out very fast. After a short time they end up being just another statistic on the Internet marketing scrap heap.

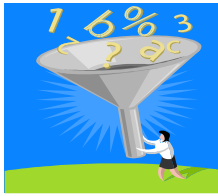
And that is why the statistics for Internet marketing success are skewed the way they are with 79.8% making little or nothing every month. It's sad. **If only those people who were so full of hope had a proper step-by-step guide or mentor to follow...**

13.0 – What Is the Winning Formula?

What is the formula for Internet marketing success? In its simplest form, this is what Internet marketing is:

Traffic → Sales Page → Conversions → Money

What that little formula means is this: You drive **traffic** (ie people) to a **sales page** that **converts** lookers into buyers who then spend **money** that is deposited into your online account.



Sounds easy enough when it's said like that, doesn't it? And it IS easy when you get the formula correct. It's also known as a "**sales funnel**" and, in many respects it's just like people coming through the door of a real bricks and mortar shop.

In a shopping mall, a bunch of people come in, have a look around, some find something they like, they buy it and off they go. You, the shop owner, have traded a physical product for physical or digital (ie debit or credit card) money. And it's similar online.

The only difference is that you cannot interact directly with your potential customers. Therefore your offer needs to be good (which is where PLR fails miserably) and your sales procedure (ie sales page) needs to do a good job.

Online, **it is considered that an offer is OK if it converts at approximately 1%** (ie for every 100 people who see it, 1 will buy it). It's considered to be converting well if 2-3% of people buy it and outstanding if upwards of 4% buy it.

Now, those figures don't sound too crash hot but...

... if you can get 1,000's of lookers to hit your site then those small conversions can really add up. And this is where most people fall down – traffic.

There is so much competition online that you can have the greatest offer and the greatest sales page written by a master copywriter but if you cannot get sufficient people to your website it simply will not matter. Your efforts of creating a great product and website will have been all in vain.

Lack of decent traffic is where most websites fail. And that is where things like SEO, article marketing, blogging, forum marketing, joint venturing, adswapping (a form of JVing), paid advertising (eg Adwords and solo ads in ezines etc) and a myriad of other traffic techniques come into play.

Now, here is a tip for you:

Try one or two at most and stick with them until you either tire of them or you prove to yourself that there are better ways of spending your time – either enjoyment-wise or results based.

The people who chop and change and run all over the place hunting for the next greatest “thing” are the ones who rarely, if ever, get anything of any meaningful task achieved.

Remember, tasks will always expand to fit any allotted time you have. I forget who said that but it is true. And take note of this too – you can be busy just being busy. **Set yourself some goals** and **place some time limits on those goals.**

I know this sounds very basic and very boring but that is precisely how you will get things done. Climb that ladder ONE rung at a time.

Here is an **ACTION planner** to help you do just that. Use it!



It's free. You can get it here:

<http://www.motivationselfesteem.com/timeinmotion/GetYourACTIONPlanner.html>

OK, that's a landing page where you need to submit your name and email address to get the planner. It's 72 pages long and has been downloaded 12,305 times as of the date of writing this report. So, you can see how popular it is.

Use it and it will **KEEP YOU ON TRACK!** But here's the thing...

... you can download it and unsubscribe immediately if that is what you want to do. That, of course, would prevent you from receiving any further useful information or products from me but that's YOUR choice.

14.0 – The Bare Bones Minimum of What You Will Eventually Need to Be a Successful Online Marketer:

Any online marketer who has had any success at all will tell you that the bare minimum that you will need to succeed online will be these seven things:

- 1** – a domain name,
- 2** – a hosting account,
- 3** – a website – most often a wordpress blog,
- 4** – a good FREE offer,
- 5** – a thing called a “squeeze” or “opt-in” or “landing page,”
- 6** – an autoresponder and
- 7** – an excellent, high-in-demand (digital) “back-end” product

Everything else either hangs off these or is supplemental to them or is just extra to your basic needs.

But, before you get serious enough to need those you can still make money by going the el-cheapo route.

15.0 – Your Options Going Forward:

The way I see it for you from here is that you can take one or two of three pretty clear options:

- 1** – You can ignore pretty much all that I’ve said here. That’s OK.
- 2** – You can go it alone and try to sort out the jumble of what to concentrate on first then try to create a system for yourself that works.
- 3** – You can find a mentor or mentors to follow. Just on that you can have:
 - An article marketing mentor
 - A social media (eg facebook, twitter etc) mentor
 - A search engine optimization (SEO) mentor
 - A traffic building mentor
 - A life coach mentor
 - An e-bay mentor

- An adsense and/or adwords mentor
- A writing mentor
- A video mentor
- An overall Internet Marketing mentor or mentors.

The choice is entirely yours. In my opinion, it is best to get an overall mentor or mentors and then find specialist mentors as you develop an interest in particular areas of Internet marketing.

16.0 – I Want to Ask You a Rude But Necessary Question:

Have you made ANY money online yet? **Have you made \$100?** That isn't a lot of money. But it is a significant amount. It's the first minor threshold. It makes your efforts believable. You see, if you can make \$100 once then you KNOW how to do it again.

It lets you see that you CAN do it.

So, have you made any money yet?

It's OK if you haven't. We all start at zero and work forward. **Would you LIKE to know the precise steps to making your first \$100?** You would huh? Then pay special attention to the next section.

17.0 – Do You Want to Know How to Make Your First \$100 Online?

There is a PROCESS to making money on the Internet. You need two things – one is a personal trait, the other is just a simple guide:

- 1** - a determined attitude (ie a willingness not to give up) and
- 2** - a proper step-by-step process that actually works.

And when you make your first \$100 you will know how to do it over and over again.

Like I said, **making money online is a step-by-step process**. Get the process correct and you will make money. Get the process incorrect and you can spend months and even years searching for the proper way to do it.

Have you ever felt like there were just a few little pieces of that jigsaw puzzle missing? If only you could just find those crucial missing pieces. Keep reading...

There are many products available that profess to be able to teach newcomers to Internet marketing how to make money online. Some are good, some are OK and some are just downright misleading and poor. So, where can you find a good guide?

Surely there are many products teaching this material. I have seen hundreds of them. However, almost all of them provide the barest and most generic information about WHY it is important to be able to achieve these things. Pardon me but...

... I think everyone AGREES on that. So, why are there so few manuals or step-by-step guides available that teach people EXACTLY how to get the fundamentals correct? Like so many others I find that rather perplexing. Do you?

Why is all the information so general? **Why don't those who know HOW to do this stuff actually TEACH it?** Even some very high priced coaching courses barely teach the fundamentals. Why?

It's like those who know are deliberately withholding all the crucial parts from you. **Have you ever felt like that?**

I think this is why so many newcomers suffer from massive information overload. They get tired of being promised they will learn how to do something and then - **after they have submitted their name and email address for the umpteenth time** - they just get the same old general information that they have read a hundred times before. I know. I often download free reports (after giving the required particulars) to see what different people are offering only to be disappointed by a complete lack of detail.

Do you feel the same way? It's infuriating, isn't it?

The vast majority of these free reports are pure PLR – completely lacking in any detail or substance whatsoever. JUNK!

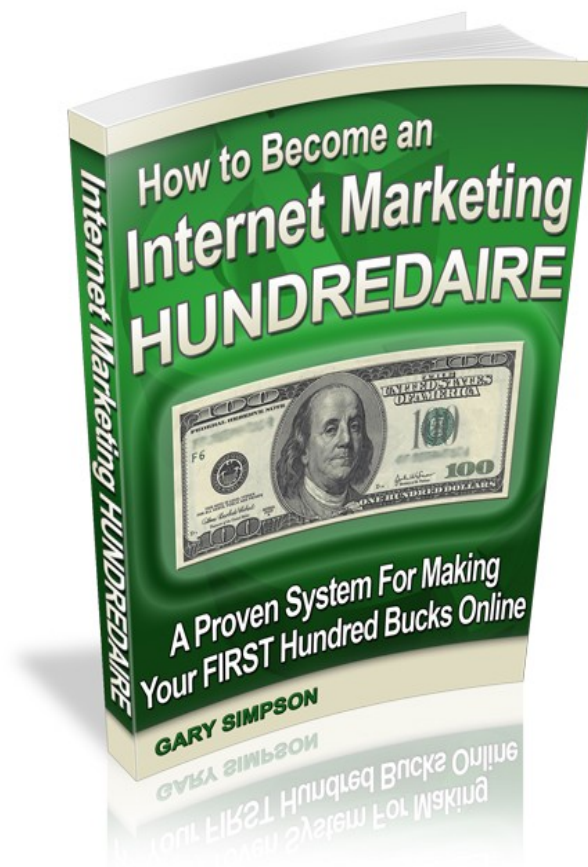
If only you had a decent step-by-step, connect-the-dots guide that showed you exactly what to do. If only such a guide provided screen shots to show you EXACTLY what you needed to do. But so few of these so-called reports and e-books actually do that. Until now...

Mostly they are just full of generic ramblings and a bunch of affiliate links to even more junk. I think that's why those statistics are so damning. There is FAR too much JUNK on the Internet to distract you.

Making money online isn't that difficult once you know how. It's just a process that you follow over and over again for greater and greater rewards and success.

For **further information** on a **step-by-step** comprehensive guide to making your first \$100 simply click the link directly below:

<http://www.motivationselfesteem.com/pro-hundredaire.html>



I hope you have enjoyed reading this short report. I hope I have reassured you that you CAN succeed by just being you.

I feel confident that if you are struggling to make money online that my manual will help you. It's **100 pages** and it's crammed with lots of DETAIL, lots of screen shots and top shelf, clear and concise step-by-step information so you can become an Internet marketing

"HUNDREDAIRE". If you haven't made money online yet then how would this feel? How would you like to be able to tell all those critics and doubting-Thomases that you HAVE made money?

And, after you become a "HUNDREDAIRE" then you can work on becoming a "THOUSANDAIRE" and then...

... the sky will be your limit. And remember - **just be YOU!**



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