

TEMPLE TALK

FREE SELF IMPROVEMENT &
INTERNET MARKETING NEWSLETTER

ISSUE # 3
January 2011



www.motivationselfesteem.com/talk



Gary Simpson



TEMPLE TALK

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**FREE SI & IM
NEWSLETTER**

TEMPLE Talk
ISSUE #3 Jan 2011

New Year Issue of "TEMPLE Talk" Newsletter — Self Improvement & Internet Marketing

Another year over, a new one just begun. Do those words sound familiar to you? They're from the late John Lennon's iconic song "Happy Xmas (War is Over)". John Lennon was one of my favorite singer/songwriters—until some LOSER decided he wanted to be famous by killing a celebrity. So he, the loser, whose name I know but never acknowledge, decided he would assassinate John Lennon—thereby making all of us all the more poor by robbing us of the talents of a great musician.



I wonder what other marvelous songs and melodies John Lennon would have given us had he lived? And this leads me to two points:

- 1—what will YOUR legacy be? What will YOU be known for (anything?) and
- 2— if you can't answer that, WHEN will you decide to do something useful with this precious life you have been given?

Look back over last year. How FAST did it go? This is your life flashing by. Was it a good one for you? Will this year be better? Let me tell you this...

... UNLESS you make a DECISION for it to be better then all you are going to do is repeat it over again. It will either be just the same or WORSE—because you are getting older and time is running out for you AND you are becoming more and more entrenched in your old habits. Do you have a plan? Most people plan a vacation but not what they are doing with their life. They just live it... rather aimlessly in most cases.

If you want success—in ANYTHING—then you need a plan. So, do you have one?

I will bet that you know many people with FAR less ability and talent to you who are winning and succeeding. Here's why: **A moron with a plan will beat a genius without a plan EVERY time.** Think about that.

Feel free to distribute this NO opt-in pdf newsletter to anybody who you think might enjoy it— it's **100% FREE** no obligation content. You can read it online, print it out (I actually like to do that myself), whatever you like. There's only one stipulation—you **cannot change it in any way.** That includes adding or deleting anything.

I wish you every success in 2011 but it's up to you to make a plan and execute it.

Gary Simpson

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Main Feature Article — “How to Do a Sub-Domain Redirect Through Your Site’s c-Panel” by Gary Simpson

K, basically what I am talking about here is a simple but **time-ineffective** way to “cloak” a link—ie make it look like another link. There are times when you may wish to cloak a link either to tidy it up a bit OR try to prevent somebody from by-passing or stealing your raw aff-link (the shortened term for affiliate link.) You may have a short video tutorials inside your c-panel that explains this process. But here are the basic steps involved:

- 1— Go to your c-panel (ie the “control” panel of your website).
- 2— Go to "sub-domains." It looks like this (see the token with the red arrow):



3— Type in the name that you want to use into the box (see below). It will look like this: name.yourURL.com. For example I have created one called: turbotraffic.motivationselfesteem.com In this case I have used it to redirect a link to: <https://promedia.infusionsoft.com/go/trafficsecret/GazzMan>

Subdomain : .
 Document Root :

4 - Click "create." This will then make the "new" sub-domain link LIVE. It therefore becomes www.turbotraffic.motivationselfesteem.com where the "turbotraffic" (the name I chose to redirect to the infusionsoft site above) becomes the sub-domain of the main domain of www.motivationselfesteem.com

In other words, www.turbotraffic.motivationselfesteem.com now becomes the "cloaked" link of <https://promedia.infusionsoft.com/go/trafficsecret/GazzMan> Go ahead and test those two links. They BOTH arrive at the SAME place - ie at the turbo traffic site. And they will CONTINUE to do this until either one of those URLs is taken down or otherwise disabled. This can happen either by:

- (a) me removing the sub-domain redirect completely or
- (b) the turbo traffic guys taking their turbo traffic site down.

SUMMARY: This is the no-cost method of redirecting links but it is TIRESOME and burdensome AND you can clag your site up with sub-domains. Plus, you may be restricted to the number of sub-domain redirects you can use. This is usually one or two or three. You can also use URL shortening sites like tinyurl, budurl and bitly but most people are suspicious of those and they do have their drawbacks with security and deliverability. Research those services because they do have a use, albeit temporary and for links that you don’t really care about much. **A FAR better and more professional way to CLOAK links is to use the Phantom Link Cloaker** which is featured on page 8 of this newsletter. Anyway, check all of these methods out and do it the way you feel best suits you.

* * * [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] * * *

DO YOU WANT



If you haven’t watched this excellent video then you should: <http://motivationselfesteem.com/recommends/lifestyle>



A Night Out at a Concert — US SUPER Group — “The Eagles”

Remember these guys? In the picture from the left — Glen Frey, Don Henley, Joe Walsh and Timothy Schmidt. Wow, what a CLASS act!

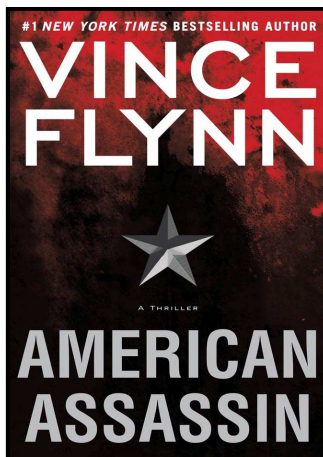
I have always liked their music. So many classics and smash hits.

They played songs like Hotel California, Take it Easy, One of These Nights, New Kid in Town, Heartache Tonight, In the City, Desperado and a lot

of their other well known songs—32 in all. Plus Joe Walsh played his famous song “Rocky Mountain Way” - what a brilliant performance. That guy can really play a guitar!

The tickets cost us \$180 each.

My overall rating of their performance... 9/10. Class always shines through when you have musicians of this caliber playing such well-loved hits.



Book Review: What Am I Reading? Vince Flynn’s “American Assassin”

Yet again I have read a Vince Flynn novel in record time. I don’t think Vinny boy is quite up to the standard of my three favorites—Nelson deMille, Michael Connelly and Lee Childs but he runs a fairly good fourth. I knocked this, the 12th Flynn novel, off in less than 2 days. I really love the character Mitch Rapp—a no-nonsense CIA assassin who would rather kill terrorists than have a feed. This guy is an uber-assassin and he doesn’t mind torturing the bad guys to get the info he wants to save the American people yet again.

I’ve read 11 of the 12 offerings from Flynn. They have all been entertaining. This one, oddly enough, goes back to the start of Mitch Rapp’s recruitment into the CIA. As always, it’s fast paced, lots of action, lots of “terminating” really, really bad guys.

I gave this a rating of 7 out of 10, not his best IMO but still a good rollicking read.

Movies: At the Flicks... “From Paris With Love”

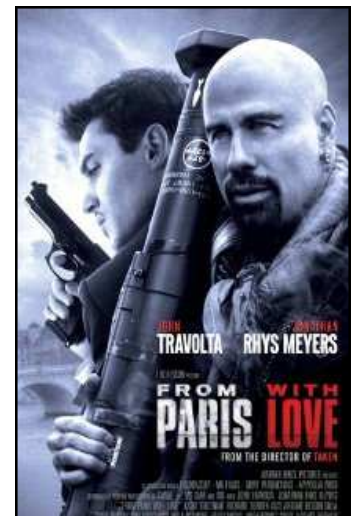
What a hoot this movie was. It’s pretty short at only about 82 minutes but from start to finish it is just full of action.

John Travolta is such a good actor. His role in this is one of a smart-alec terrorist killer. Can

you see a theme developing here? LOL. Anyway, he looks radically different to any other role you may have seen him in before with the bald head, goatee and pirate ear-ring.

You lose count of the wise cracks and the

number of bad guys that he shoots. It never stops. And the mad race along the highway with him leaning out the window trying to shoot some vehicle with an RPG is pretty silly. But, it’s good entertainment, you don’t have to think much. I gave it a solid 8 out of 10.





Something to Amuse You? It's a New Year and I Should Get Some New Jokes Huh?

Sometimes I think people have lost their sense of humor. Either that or my jokes are just NOT funny. Maybe a bit of both. Well... ***I*** think my jokes are funny. In fact, I told everybody when I was a kid that I was going to be a comedian. They all laughed about that prediction back then but they're not laughing now (sigh) ...

- Can't wait to get my hands on this NEW BOOK! "From Swaziland to Neverland" – Bubbles the Chimp.
- QUESTION: What do you call the Association of blood donors? [A: The IV League]
- Sign on a T-shirt: I don't need sex. The Government screws me EVERY day.
- Someone sent me this. Made me laugh: Say aloud: "I am we Todd it. I am sofa king we Todd it." Now say it faster & faster.
- Did you hear about the Spanish guy whose car was stolen? His name was Carlos.
- QUESTION: What do you get if you cross a pig with a dinosaur? [A: Jurassic Pork]



Inspirational Quotes:

I'm a big follower of the wisdom of intelligent people. I have a massive collection of what I consider to be excellent quotes. Here is a small selection for you to think about:

- *"Don't get discouraged; it is often the last key in the bunch that opens the lock."* - Unknown.
- *"I knew that if I wanted to have a chance at a medal in the Olympics, I was not going to do it if I stayed at home."* - Mary Lou Retton.
- *"Be miserable. Or motivate yourself. Whatever has to be done, it's always your choice."* - Dr Wayne Dyer.
- *"Most people don't aim too high and miss. They aim too low and hit."* - Bob Moawad.
- *"You can always tell a real friend. When you've made a fool of yourself, he doesn't feel you've done a permanent job."* - Laurence Peter.
- *"You are not a body. You only live in a body."* - Bob Proctor.
- *"There are some remedies worse than the disease."* - Publilius Syrus. <- - - LOL! His name sounds like one!
- *"Life's blows cannot break a person whose spirit is warmed at the fire of enthusiasm."* - Unknown.
- *"The ultimate measure of a person is not where they stand in moments of comfort and convenience, but where they stand in times of challenge and controversy."* - Martin Luther King, Jr.
- *"He is a wise man who does not grieve for the things which he has not, but rejoices for those which he has."* - Epictetus.

On my website I also have a choice collection of over 50 excellent quotes that I dissect and analyze the meaning of. I deliver them by email—one a week. If you would like to receive these quotes and what I believe they mean then you can opt-in here: <http://www.motivationselfesteem.com/zenspiration.html>

IMPORTANT NOTE: If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



Second Feature Article — “The Definition of You” by Collette Jones

We look to a dictionary when we want a definition of a word. But where do we look when we want to define ourselves?

We usually only realize what our good and bad qualities are when we see how others react to us.

We find out that we’re funny if people laugh at what we say (hopefully when we mean to be humorous). We find out we’re wise if people seriously consider our words. We find out we’re caring when people are genuinely thankful for our thoughtfulness and we find out if we’re cruel when people become angry with us.



Having said that, we also have to realize that others can bring their own baggage to our self-definition.

What that means is you might be funny – but a person who wants to cut you down to size will keep a stony face firmly in place.

That means you may be wise – but a person who is intent on following his or her own destructive path will disregard your advice.

And that means you could be caring – but a person who is incapable of accepting love and kindness won’t recognize it.

The people in our lives can be the same as a funhouse mirror – reflecting our images back to us in distorted and almost unrecognizable ways. Hopefully we’re able to identify and dismiss the ones who do this to us – because they will stand out as exceptions to how most folks react to us.

The problem comes when those closest to us in our everyday lives reflect back these negative images of ourselves. It could be a co-worker, friend or even a close family member – but when you’re regularly and repeatedly fed back negative messages about yourself, whether those messages are true or not, some part of you can’t help but absorb that negativity.

It ends up affecting your enthusiasm for life, your motivation for your ambitions and your energy to get things done.

That’s why I believe it’s crucial to regularly evaluate how you’re being treated by the people you see on a daily basis – and get beyond the ones who are managing to distort your own self-image.

Who defines you? You should – with the help of those who are genuinely supportive, caring and open enough to see you as you really are.

Gary’s COMMENT:

Collette Jones is a talented writer who has a very nice blog at www.collettejones.com . She can also be found tweeting away on Twitter at www.Twitter.com/collette_jones



Third Feature Article— “Why Are So Many People Cheesed Off With the Internet?” by Gary Simpson

Having been connected to the "net" now for about eight years I can't help but notice the amount of deception that goes on. And it seems to be getting worse. It has got to the point where almost everything you read has to be viewed with a healthy degree of suspicion.

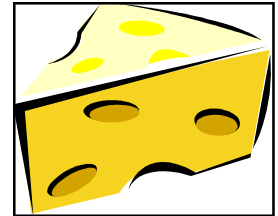
The general consensus of opinion is that most people are pretty cheesed off with what they find out there in cyber space. Ask anybody. They will all tell you the same things.

Internet marketers have a lot to answer for but so too do ordinary people. It is so easy to hide behind a facade of words that promise the world but deliver nothing. We have all heard of "chat room love affairs" where both sides make statements that are far less than honest. When the two participants eventually meet "in person" both are disappointed. The suave lawyer who says he is always mistaken for Brad Pitt turns out to be a fat, unemployed bum and the Britney Spears look alike proves to be fifty pounds heavier, middle aged and has half a dozen kids from failed relationships.

So why do people lie? Basically, because they can. It's easy to embellish the truth when the truth cannot readily be proved or disproved. The impersonality and virtual anonymity of the internet allows a multitude of sins. Sadly, people are now expecting to be lied to.

We now find all sorts of negative behavior descending upon us from cyber space. These include:

- Being bombarded with a never-ending stream of unsolicited and unwanted emails.
- Daily attacks from nasty computer viruses sent by people we do not know.
- Being offered all sorts of marketing plans that are nothing more than cheap scams.
- Paying for goods or services that are expensive and under deliver on their promises.
- False information and inaccurate information designed to deceive.



I have fallen victim to all of the above. I don't mind admitting that. Most people connected to the internet have.

To overcome these things we install all sorts of filters, virus scanners and firewalls, ignore all claims by marketers trying to sell their wares, are reluctant to use our credit cards and believe virtually nothing unless it can be substantiated across several unrelated sites.

The internet could be a marvelous resource. Unfortunately, like most other things, it has been hijacked by people with negative and deceptive outlooks on life. It could be vastly improved if everybody made a conscious effort to be more truthful. However, it is highly unlikely that this will ever occur, so the best advice I can give is to exercise care and caution every time you use your computer to access information, products or services from the world wide web. To do otherwise will be a costly experience that you could well do without.

Perhaps we should remember those immortal words: **"Trick me once, shame on you. Trick me twice, shame on me."**

* * * [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] * * *

This is the BEST Affiliate Marketing Course Available — from John Thornhill



Click here to read more: <http://www.motivationselfesteem.com/recommends/Thornhill>



PRODUCT RECOMMENDATIONS:

I met Josh Bartlett in person in Las Vegas USA in January 2010. Just after that he released version 1.0 of his Easy Video Player. Since then thousands of people have bought and used it, including me.

Many of the internet's top marketers swear by this product, including uber-marketer Mike Filsaime.

You can check out EVP2.0 at the link below:

<http://motivationselfesteem.com/endorse/EVP>

Written specifically with the beginner Internet marketer in mind, this book explains what you should do to earn that FIRST one hundred dollars online. Hence the (amusing) name.



The idea is that when you understand how to make your first hundred then you can make your second and third and so on.

This explanatory e-book is packed with information and many screen-shots to show you EXACTLY what to do. Probably the BEST thing about this book is that it will distill belief in you that you CAN make money online. This will teach you how—step-by-step—like connecting dots. For more information go here:

<http://www.motivationselfesteem.com/pro-hundredaire>

Untapped Marketing Strategies They Don't Want You To Know About...

Controversial
FREE
VIDEO



→ [Click HERE Now](#)

Actually, do NOT click on the banner above because it won't take you anywhere. Click on this link:

<http://motivationselfesteem.com/recommends/lifestyle>

When you go to this site you will be able to watch videos of many people crediting Lee McIntyre with their online success. Yes, I have bought several of Lee's programs myself. There's far too many to buy them all but he has an excellent selection of information for you to choose from. Have a look.

Oh, and don't be concerned at all the upsells and downsells. Just choose what you think suits YOU!



Phantom Link Cloaker is a professional link redirecting software tool that will enable your affiliate links, or any other links, to be hidden from view.

There are many advantages to this. These include "neatness" and professionalism of the cloaked link, making it harder for thieves to steal your commissions, making your affiliate link NOT look like an affiliate link etc etc.

PLC is a **one time fee** (ie no recurring monthly fee to pay) of just \$67 and there are UNLIMITED licences meaning that you can install it on as many domains as you want. This is an INCREDIBLE piece of software. So EASY to use too!

Click the link below to watch the Phantom Link Cloaker in action:

<http://motivationselfesteem.com/recommends/phantom>

IMPORTANT NOTE: If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



Fourth Feature Article — “Hello Is Such a Simple Word But Can Mean So Much” by Jean Shaw

A few weeks ago I was given a brief opportunity to address a room of internet and network marketers at GVO’s first annual workshop in San Antonio. It wasn’t really planned, which was probably just as well, otherwise I may not have been able to do it.

You see, whilst it wasn’t the first time I’d spoken in public, it was the first time I’d faced an audience who -

- a) had absolutely no idea I was going to get up and talk to them, and
- b) were going to listen to something completely unrelated to the topic of the workshop.

However, I spoke from the heart about how my books had come to be written. They were gracious enough to applaud, and even thank me. I was reminded of it the other day when I went to a meeting regarding how the financial cuts in local government would affect the funding for adults with special needs.

I wanted to know what the options would be for my son, who is now twenty-one and about to finish his full time education.

During the interval a lady came up to me, took hold of my arm and with tears in her eyes said, “Thank you”. I was a bit surprised and asked “What for?” She told me she ran a support group for parents of children with autism and I had absolutely no idea how much my first book, written ten years earlier had helped people all over the world. It was both humbling and satisfying.



I’ve written three books, none of which I intended to write. Indeed when I penned I’m Not Naughty, I’m Autistic, I didn’t even know I could. I only wrote it because of pressure from others, and the same has been true for the other two. Autism and Mercury Poisoning are not exactly fun subjects!

None of my books were ever written with commercial intent – purely to educate and help. When you put others before yourself and offer something of value (not necessarily financial) simply because you can, you’ll be repaid many fold.

A smile, an acknowledgement, or just a simple “Hello” can make someone’s day, and make yours too!



Money isn’t the only valuable thing you have to offer.

Gary’s COMMENT:

Jean Shaw’s website is called: <http://www.jeansmenopausalmoment.com> You can find her blog at this site too. This article means a lot to me — I don’t see hardly anybody saying thank you for anything these days OR going out of their way to be kind or even say hello. I met Jean and her hubby, Malcolm, in Las Vegas at the Internet Marketing seminars that a large group of us attended. Jean confessed to me that before she got to know me or met me face to face that she thought I was scary. LOL! Meeting people face-to-face at events like these can be very rewarding. I intend to speak more about the benefits of attending such seminars in a future issue of TEMPLE Talk. BTW, I had to edit Jean’s original article down slightly to allow it to fit in the limited space I have here.



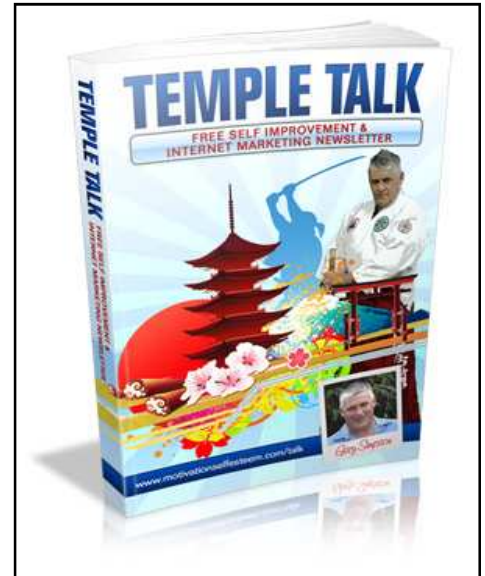
Meet the Guy Who I Chose to Design the Cover of "Temple TALK" — Introducing... Dee Ferdinand!

How GOOD does that cover look? I did mention in Issue #2 that I would tell you who I contracted to do it for me. Well, it's no secret now that **graphic design genius Dee Ferdinand did it for me.**



Dee might be cringing at me saying that. I dunno. But I say what I think and there is little doubt that Dee has done a magnificent job. I gave him the basic design and layout that I wanted and he sent me back a draft. The moment that I opened the email and saw it I knew that I REALLY liked the general design and layout.

Dee has done a lot of graphic design work for me before and he has an uncanny knack of being able to take an idea from a draft concept to an advanced design. All I had to do was suggest a few changes and BANG! There it was, just as you see it now. Cool huh?



The reactions I have had so far have been 100% POSITIVE. One lady said she was going to print it and frame it—wow! And another lady is using it as a screen saver. I'm pretty chuffed by that. No doubt there are some who'd probably like to throw darts at it too—hey I'm a realist. Anyway, I gave Dee a glowing testimonial because he deserves it. You can contact Dee via his Skype ID at maxxbyte or his email at: icyguy@gmail.com

IMPROVE Your Career, Get a Better Job by Becoming a BETTER You! Go to: www.journeylifedestiny.com

Attitude! What is yours like? It's been said by many successful and wealthy people that your attitude determines your altitude.

Have you been passed over too many times for promotion? Are you sick of seeing LESS talented people get the top jobs. It may NOT be your talent that is holding you back. It MAY be the way that you are perceived.

Some of the most highly paid people in the world are commission based sales people and "cheer-leaders."

By cheer-leaders I mean people who have the ability to lead a company— like a CEO.

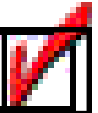
If you aspire to a more responsible and highly-paid job then consider not only increasing your experience but also your ATTITUDE, drive and general motivation. And there is NO better way to tackle this than to read POSITIVE books or undertake a course in self-improvement or personal development.

As far as I'm aware there is no other SI or PD course available on the Internet that is quite like the course that I have devised.

Visit the website listed above and see what it can do for YOU!



IMPORTANT NOTE: If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



COMING in 2011...



Here is a shot of a page header for a site that I have bought with a partner. The partner shall remain nameless for now, as will the full name of the site. All I will say for the moment is that **"Code X" is coming...**

My Cartoon Friends From the Las Vegas IM Seminars:

Hmm, I don't quite know what has come over everybody lately but it would seem that there is a cartoon trend developing among my Internet Marketing friends. Look at the four below! All of them have decided to brand their blog sites with caricatures. All of them look better in their cartoons except **Nikki who looks MUCH better in real life**. Sorry guys but none of you are "oil paintings" - only kidding! I went to Las Vegas with all these good folks.

What is this revolution all about? Well, I guess it's got to do with branding and trying to stand out from the crowd. I will have more to say about this in a later issue. If I forget, can somebody remind me? **Branding is important because it makes you MEMORABLE.**



All of these folks have pretty good blogs. Let me help you navigate easily to them (from left to right):

- 1— David "The Food Critic" Walker** jumping out of his computer screen can be found at www.davidwalker.tv David actually had a really good article featured in TEMPLE Talk Issue #2 so he's getting a good run from me. LOL.
- 2—**Next is the **"Purple Minxy Witch"** herself—aka **Nikki Stephens**. "Nix," as I call her, also cracked a mention in TEMPLE Talk #2 under the recommended blogs section. Her blog again is "The Lair" (all in shades of PURPLE, of course) and it can be located at www.nikkistephens.com She's a bit slack with the updates sometimes...
- 3—**Third up is **Marcus "Pass-man" Passey**, who was (almost) permanently "sozzled" in Las Vegas. That's just a nice way of saying he was P155ED a fair bit—even when I took a bunch of guys to the Shooting Range to fire M16's, MPK5's and other machine guns and the wickedly ferocious Desert Eagle .50cal hand gun. I did this coz most of the guys were too bloody drunk to drive the Vipers on the Strip but not "damaged" enough to fire deadly weapons. Yeah, I know—a real SMART move by me. The "Pass" can be found at www.marcuspassey.com
- 4—**Last is **Deano**—alias **Dean Holland** of www.deanholland.com — GREEN? I think Deano has delusions of becoming a leprechaun—which reminds me of a joke... what happened to the leprechaun who walked under a woman's dress? I'll put the answer on the last page coz it's a bit rude (fancy that huh?) and I don't wanna upset the prudes.

Yes... *SIGH* you can
contact me — IF you
really must!

Direct all FAN (or hate) MAIL to:
Post Office Box 396
Leederville
Western Australia 6903
E-mail: budo@iinet.net.au

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While you may SHARE this newsletter
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workmates/buddies/neighbors just
remember the RULES I stated on
page 1 - or...
... I'll send Chuck after you!
© 2010 Gary Simpson

ANSWER to joke from page 11...

... He got a crack on the head! (LOL)

All the Usual Legal and Disclaimer Bullsh*t that Will Hopefully Keep Me Out of Prison...

OK, I did warn you in Issue #1 that I sometimes swear. These days you have to WARN people to do the things that **THEY** should do WITHOUT you having to TELL them to do those things—vicariously called **COMMON SENSE!** OK, here we go...

Please understand that in this newsletter, as with ANY email or correspondence that I may have with you:

1 - I am not — I repeat **NOT**—providing you with professional advice. You are solely responsible for the use of any content.

2 - If you purchase anything through a link in this newsletter or via my email, you should assume that there is an affiliate relationship with the company providing the product or service that you purchase.

3 - It is **STRONGLY** recommended that you should do your **OWN INDEPENDENT RESEARCH** before using or purchasing anything—or even reading a book or watching a movie I might recommend or talk about. Sheesh!

4 - To opt-out of ALL future mailings, you may click the unsubscribe in my email and FLUSH me right out of your life for good. However, please be aware that by doing so, you will lose access to ALL future content which could make the difference between your success or failure online. Seriously... why would you wanna do that?

Thank you for being a loyal and valued reader/subscriber/friend/critic/whatever.

Blogs and Websites That I Have Enjoyed & Recommend:

I visit a LOT of blogs and websites during the course of a week. Some of them are very enjoyable. Others... um... they need some work. In this issue I want to tell you about three darn good blogs.

When determining what is good, I look out for two basic things:

- 1—readability (ie is the text worthy of reading) and
- 2—layout and style (ie the “look”, the graphics & navigability).

So, having mentioned that, here are the blogs that I find interesting:

1 — <http://www.rooniehernandez.com> - This blog is owned by Lisa Hernandez , a lovely lady who lives in the US. She is a very coherent writer and has some great content like “**6 Tips to a Better Blog.**” It has a great layout and is VERY pleasing to the eye. Check it out.

2 — <http://www.planetsmsblog.com> — John Thornhill owns this and I find myself going there to have a read and make comments fairly regularly. **He ALWAYS talks sense**, has good information, intelligent commenters (LOL) and is considered to be one of the straight-shooters and **GOOD GUYS** in Internet marketing. Take a look.

In particular, go and read his posts entitled: “**I’ve been Suffering From Promo Overload**” AND “**Don’t Ruin Your Affiliate Marketing Business Before It’s Even Begun.**” You may even see a couple of comments from yours truly there backing up all that John has said. LEARN from one of the great **AUTHORITY** blogs out there!



CHUCK’S CORNER:
NEWSFLASH: Chucky has been made a REAL Texas Ranger (Dec 2010) - about 20 people told me that!
(MORE Chuck FACTS!)

CHUCK FACT: Chuck Norris once roundhouse kicked Bruce Lee, breaking him in half. The result was Jet Li and Jackie Chan.

CHUCK FACT: Chuck Norris can fast-forward Live TV.

CHUCK FACT: Chuck Norris destroyed the periodic table, because Chuck Norris only recognizes the element of surprise.