

TEMPLE TALK

FREE SELF IMPROVEMENT &
INTERNET MARKETING NEWSLETTER

ISSUE # 4
February 2011



www.motivationselfesteem.com/talk



Gary Simpson



TEMPLE TALK

**FREE SI & IM
NEWSLETTER**

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ISSUE #4 Feb 2011

Feb 2011 Issue of "TEMPLE Talk" Newsletter — Self Improvement & Internet Marketing



Hello again,

This is the 4th issue of Temple talk and YES—I know... it's late. It was supposed to have been ready in February. But there are very good reasons for the lateness. Only...

I'm not going to tell you why. Hmm... OK, I WILL tell you. There are actually two reasons:

1—main reason—my son got married and the wedding preparations—including my 20 minute speech (yes, I did speak non-stop for 20 minutes) took precedence over all else.

2—second reason (more of an excuse than a reason) - the two guest article writers who I had lined up both let me down, so...

... you'll just have to put up with me and my ramblings in this issue.

I do try to feature people who are good writers and who have good things to say but, so often people get busy, forget, change their minds, can't be stuffed, whatever...

Just on this subject... there were about one quarter of our son's wedding guests who never bothered doing the RSVP thingy and who we had to chase up to see if they were intending to come or not. The preferred responses were:

- I meant to do it but just didn't get around to it and
- I forgot

Oh DUH! Worse than that there were 4 people who actually said they were coming who ended up simply not attending. No apology. No explanation. Just KMA. Pretty damn rude huh?

Considering they were catered for at approximately \$175 per head those people cost us \$700. I should send each of them a bill for the food and drinks.

And... WTF is it about weddings anyway? As soon as you even mention the "w" word the cost of EVERYTHING at least doubles, sometimes trebles. The two stretch limosines — and they were super-duper LOOOOOONG—cost us around \$2,500.

JEEPERS! Having ANY business that caters to weddings is a license to print money.

Inside this issue:

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Editorial Comment continued: Feb 2011 Issue of “TEMPLE Talk” Newsletter —Self Improvement & Internet Marketing

Anyway, your kids only get married once—HOPEFULLY. I’m not paying more than once — no Elizabeth Taylor re-runs for us! So... we sent my son and his lovely bride to Phuket in Thailand for their wedding present - air fares and accommodation in a beautiful resort hotel all paid for. Lucky them!

Can you imagine that my speech went for 20 minutes? Well, I guess you can — judging by the amount of stuff I write. I called it... “The King’s Speech” much to the amusement of our guests. Oh, and something else...

Do you know what **REALLY, REALLY ticks me off**? And I expect it really annoys lots of other people too. It’s this — when some JERK (and they are present at all functions, events, weddings, seminars etc) decides that they want to engage others in some trivial and often loud personal conversation while others are trying to hear what is being said. Well, I decided to fix that problem before it eventuated. I instructed the Master of Ceremonies to tell all our guests that if anybody dared to interrupt me or distract others that I would simply stop talking, stare at them to get everybody’s attention then call that person up to the microphone to share their important interruption with everybody. Guess what? NOBODY dared to say a damn thing.

Personally, I think it is so RUDE to engage in side conversations when a speaker is trying to make his or her points. Worse, it engages another person who probably wants to listen. Plus you always get half a dozen others who turn around to the interrupter and go: “SSSSHHHH.” So, the combined effect is that a lot of people get rather annoyed and it really disrupts the speaker and all of those who are interested in what that person has to say. It’s disrespectful and I just don’t like that sort of ignorant behavior. Besides, I was paying a lot of money for this wedding and I reckon I deserved to be heard.

Anyway, I fixed all that. **You could have heard a pin drop**. It’s amazing how people will control themselves at the fear of being made to speak in public. I read somewhere that it’s the second greatest fear in life. So, “The King’s Speech” was delivered without interruption. And this leads me perfectly into my “MOVIE OF THE MONTH REVIEW.” Can you guess what it is? LOL.

OK. That just about wraps up why this issue was late and a brief rundown of my son’s wedding. Oh... before I forget — I have an article from cartoon artist Richard Duszczak of <http://www.cartoonmotivators.com> lined up for the March issue. He wasn’t one of those who stiffed me — just in case you are reading this Richard!

Feel free to distribute this NO opt-in PDF newsletter to anybody who you think might enjoy it— it’s **100% FREE** no obligation content. You can read it online, print it out (I actually like to do that myself), whatever you like. There’s only one stipulation—you **cannot change it in any way**. That includes adding or deleting anything.

As I stated in the January edition—I wish you every success in 2011 but it’s up to you to make a plan and execute it.

Gary Simpson

* * * [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] * * *

DO YOU WANT



If you haven’t watched this excellent video then you should: <http://motivationselfesteem.com/recommends/lifestyle>



I'm Planning Something That I Hope You Will Be Able to Benefit From. Let Me Whet Your Appetite...

If there is ONE thing that I have seen people flounder with TIME and TIME again it is in product development.

In order to build a mailing list and make sales you need to be able to offer people something—most often it is something that is free and valuable—ie something that people want. And if it is FREE then most people are happy to exchange their email address for it.

Now here is where most people FAIL...

Off they go to download some boring old PLR junk that is out of date and so general in nature that it is worthless. It was never any good in the first place.

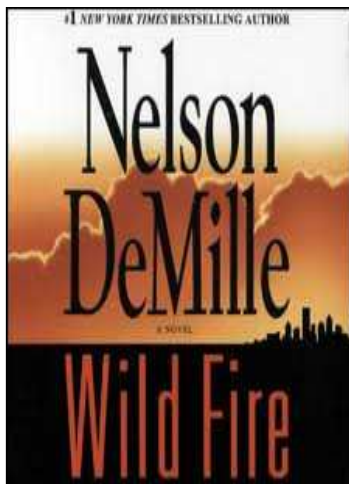
They do this because they believe they cannot write—or, more correctly, write something that other people will WANT to read. Fair enough. Most people's writing skills are not that wonderful. But, by far, the

BIGGEST problem when somebody is starting out is that they have no real experience in offering anything of value. How can they? They are "newbies."

This is where **I am going to help you**. I am going to create a series of reports that you will be able to use to build a list. I already have the first one completed.

Better still I am going to let you REBRAND the reports with affiliate links that will enable you to make \$\$\$.

In the **next issue of TEMPLE Talk** I will officially be releasing the first report. Now, I am not naïve enough to think that EVERYBODY will flood the marketplace. NOPE! You see, most people will do what they always do — sweet FA. So, those who take up the opportunity — about 1 in 25— will take advantage of this. That's the statistic — just 3% to 4%. The rest will do what they ALWAYS do—moan and make excuses.



Book Review: What Am I Reading? Nelson deMille's "Wildfire"

I know I have mentioned this many times in my various writings (including the first issue of Temple Talk— Issue 1—Nov 2010 where I reviewed deMille's "The Lion") but I am totally hooked on the way this guy writes. He is a superior storyteller—which is quite apart from being a good writer. In short, he is my favorite writer.

I have now read this book THREE times. That, in itself, is highly unusual because I rarely read ANY book more than once.

It's DeMille's 4th novel about his main character John Corey and his FBI agent wife Kate Mayfield. Corey is a madcap character with a smart mouth that always gets him into trouble. In this novel they take on a madman — Bain Madox, leader of a group called the Custer Hill Club—who is plotting nuclear armageddon against the Middle East. A brilliant novel. I rate it a very rare 9.5 out of 10.

Movies: At the Flicks... "The King's Speech"

Totally LAME title—totally brilliant movie.

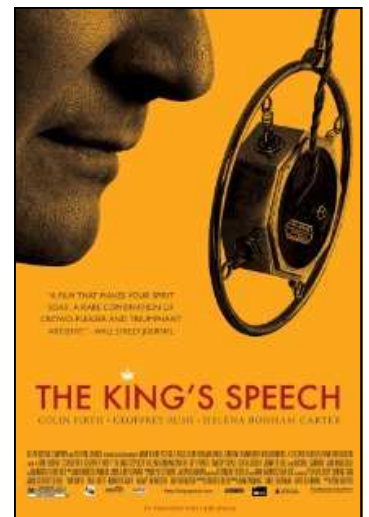
Gee, I gotta admit —this movie really surprised me. I was put off by the title and thought "how could this possibly be interesting?" But it was! It was brilliant. It's a true story about King

George VI (Colin Firth) and his terrible speech impediment and how it was overcome by an unqualified speech therapist, Lionel Logue, played by Geoffrey Rush.

Parts of it were gut-wrenching but some of it was extremely funny—like the part where

Logue/Rush forced the King to swear. He yelled out the "F" word many times and when Logue asked if he knew any other swear words the King said, after a delay, "TITS!" It was very funny.

I gave this movie a rare 8.5 out of 10.



I LOVE Silly Jokes and the Cornier the Better. It's Even Better When they are "Politically Incorrect."



I often think people have lost their sense of humor. It's sad—especially if it's a joke that could be considered "politically incorrect." Well, I don't give two hoots about PC. In fact, I don't even give ONE hoot. If something is funny then it's funny. And if it isn't or somebody finds it offensive—and let's face it—some people find offence and fault in EVERYTHING then that is their problem. A joke is a joke.

- Last night I thought I heard the Bee Gees singing in my kitchen. But when I got up to investigate, it was just the chive talkin'.
- NEW BOOK TITLE: "Falling Off a Cliff." - Eileen Dover.
- If you don't pay your exorcist you WILL get repossessed.
- What do you call a homosexual, one-eyed, three-legged, midget mule? A honky-tonky, winky, wonky, dinky, donkey. (no complaints PLEASE!)
- If you spin a Chinese man in a circle three times, does he become disoriented?
- What is yellow and white and travels at \$150mph? [ANSWER: A pilot's egg sandwich]



New Selection of Inspirational Quotes:

I'm a big follower of the wisdom of intelligent people. I have a massive collection of what I consider to be excellent quotes. Here is a small selection for you to think about:

- *"Appreciation is a wonderful thing: It makes what is excellent in others belong to us as well."* - Voltaire.
- *"Be sure you put your feet in the right place, then stand firm."* - Abraham Lincoln.
- *"It is not the employer who pays the wages. Employers only handle the money. It is the customer who pays the wages."* - Henry Ford.
- *"Successful people are always looking for opportunities to help others. Unsuccessful people are always asking, 'What's in it for me?'"* - B.Tracy. [**BIG HINT** there for anyone who wants to succeed]
- *"The great pleasure in life is doing what people say you cannot do."* - Walter Bagehot.
- *"Losing an illusion makes you wiser than finding a truth."* - Ludwig Börne.

On my website I also have a choice collection of over 50 excellent quotes that I dissect and analyze the meaning of. I deliver them by email—one a week. If you would like to receive these quotes and what I believe they mean then you can opt-in here: <http://www.motivationselfesteem.com/zenspiration.html>

IMPORTANT NOTE: If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



Feature Article — “A Simple Guide to Analyzing All Those Web Traffic Ideas — Part 1” by Gary Simpson

There will be a lot of people unhappy about what I am going to reveal in this article. Oh well... what else is new?

However, I think it is way past the time where somebody spoke out about what is happening on this wonderful medium we have come to know as the Internet. And who better than good ole me...

What I am talking about are the "sharp" practices engaged in by people offering all sorts of dubious marketing plans. There are many people who agree with me that 2010 will be looked back on as **the Year of Internet Marketing Deception**.

Confusion, deception, hype and downright dishonesty abound on the world wide web (www). I should know. Like tens of thousands, perhaps even hundreds of thousands of people before me - I've been caught. And it is highly probable that so many more will continue to be caught in the future unless something is done to stop it. I can almost predict that those who I have dubbed **Internet Marketing Zombies** (knuckleheads who will do anything) and **Internet Marketing Vampires** (the overlords of the Zombies) will not stop until some punitive body like the **Federal Trade Commission** (FTC) stomps all over them. And when they force that to happen then EVERY marketer will be rounded up and treated like a scumbag.

Already we are seeing companies like Aweber banning many of these zombies and vampires for doing all sorts of horrible things to their subscribers. But when that happens, what is their response? SIMPLE! More deception. Here is one of the latest "tricks." They just shove off to another autoresponder that has far less stringent rules than Aweber and start all over again. Even worse, they even import all their unsubscribed leads—that is, people who have opted out of their list because of the sh*tty things they have done and use those unsubs to sell solo ads. Charming huh?

There are also sell their lists. How else do you think you are now being pummeled day in and day out by tons of people who you have never heard of before and whose lists you have never opted into? This is despite many of those list sellers promising "your email details are secure and will never be sold." PUKE!

The www is the new frontier for those who seek to make money from inexperienced people. It's quick, it's easy and it is so impersonal. Specifically, now I am talking about the selling of high priced junk information (often referred to as "cutting edge software" that exposes some sort of "loophole" or "backdoor technique") to unsuspecting customers. **It's almost the perfect robbery.**

Newbie website owners beware! There are now 1000's of con-artists and specious operators lurking out there in cyber space. They are just waiting to pull you into their clutches.

How do they do it?

OK. **What is the one thing that every new website owner has to have?** Answer - traffic. Pure and simple. If you don't have traffic, you might as well not even have a website - unless, of course, you just enjoy looking at it yourself.

Your quest for traffic demands that you seek knowledge from those who profess to have it. And that is the root of the problem. It seems that every second website seems to be selling information on how to improve **your** website. With so many "GOO-ROO EX-SPURTS", who do you trust?

Oh you can read the sales "blurb" (yeah, I know, my site has "blurb" too. All websites use it) and be wooed by all the so-called "facts" but who is offering the information and does it really work? How do you separate credible information from useless junk? There certainly is plenty of **junk** out there. One recent one that I have seen tells some sort of stupid story about a stripper who makes 100's of \$1,000's just by pushing a single button. What a load of C-R-A-P! There is NO SUCH THING! But 100's of people will get sucked in by it.

There appears to be an increasing number of self-styled gurus professing to know **exactly** how to drive that precious traffic right through your site like a big Mack truck. In fact, if you believe everything they promise, you will need to install a set of traffic lights on your site just to control the massive flow. (Or so they would have you believe!)

Your quest for knowledge can very quickly send your credit card into debt hyper-drive, or, I should say, hyper-dive! Just enter your details and zap - here it comes. It's the answer to all your www dreams. (You wish!)

Let's examine some of the things you need to be vigilant about:

The information you pay for might be:



1. - widely known among experienced net users - but not by you. If you want to pay for this information it might just be worth it to "fast-track" your education. In other words, you will be paying for fairly basic information but you **will** learn something from it. In that respect, the information can be good because you can learn from the experience of others. Many "special reports" and "secrets revealed" fall into this category. However, some clearly do not. (PS: What type of credit card do you have?)
2. - available **FREE** all over the www. All you have to do is look. "Seek and ye shall find." If you are lazy and you need to be spoon fed then there are any number of hunters out there who will line you up in their sights. The information is probably current and will work but why pay for it when it is so abundantly available at zero cost? (PS: What is your credit card number?)
3. - "old hat" information. The internet moves at such speed that what worked several years ago or even several months ago now **doesn't work at all**. This type of information is **totally useless** and should be avoided. Often this ancient information will even contain broken hyperlinks. Now that's a real turn off. It says so much about the quality of the information being provided. In reality, this type of information is just a collection of worthless old junk, like a shoe with a hole in its sole. (PS: When does your credit card expire?)
4. - a precursor to spending even more money. This little technique will whet your appetite just enough to entice you to spend lots more money. Some "wealth creation" seminar presenters use this technique. It's just bait for the "real" information which, of course, is FAR more expensive. "Caveat emptor" - **let the buyer beware!** (PS: What are the three ID numbers on the back of that credit card of yours?)
5. - steering you to other sites offering "fixits." This is something like point 4 above, except the information provider suggests you go to a third party (a "friend" otherwise known as an affiliate - more on this in Part 2) to purchase more programs or more specific information. Often these recommended sites can offer expensive or time consuming programs. (PS: Now, just press submit.)
6. - credible and/or valuable. **This is information of the BEST kind**. Usually it will contain "cutting edge" ideas that are currently working on the www. However, your ability to source this information from the many traps above will range from difficult to almost impossible.

The biggest trick used by con-artist "gurus" is their ability to "dress up" the information they are offering to make it look like something new or different. It's a bit like the old pyramid selling schemes that do the rounds with monotonous regularity (or the letter offering you millions of dollars from Nigeria just for giving them your bank details! Can you imagine anybody doing that? Well, plenty do!). Plenty buy the "dress-ups" too. Same old information, different name — things like back link generators, article spinners, traffic exchanges, press release software, PPC software and article and video submitters fall into this category.

Another thing you need to be aware of is the amount of "fluff" or packing that surrounds the real subject matter. Often there can be several pages on the main idea and several dozen pages of near useless information to make it appear bigger.

I remember purchasing a report of just 19 pages. It contained just one dubious idea that could have been presented adequately on about half an A4 sized page. The rest of it was pure packing and completely useless twaddle. The cost? I hate to admit it - \$39.95 US. Ouch!

I have even heard of some training manuals on offer claiming that they contain five hundred pages (plus) of "cutting edge" information. You would think that represents a lot of information. It was certainly advertised as a "definitive" web-building and traffic steering "master" tutorial. I later learned (from another source) that the pages are only printed on about one-third of the available space and that the font size would be very beneficial for extremely sight impaired readers. That makes it a **very expensive** tutorial. I'm pleased to say that I didn't buy that one.

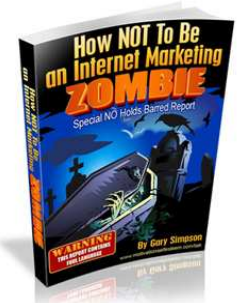
You need to be wary of these things and the zombies and vampires who promote all this JUNK. They don't use it themselves. How could they? They just promote it to you.

By the way, I am in the process of **exposing all the sh*tty tricks** of the Internet ZOMBIES in a comprehensive guide to the type of things they do to con and cheat you. Over there on the right is the cover I have had created:

Nice cover huh? I'm thinking of doing something special with this report. Stay tuned, I'll let you know what I am planning in the next issue. The **zombies ain't gonna like it...** Oh well, you can't please everyone ALL the time.

Part 2 of this article contains further hints which will enable you to detect whether an offer of increased website traffic or some other gizmo one-push button gadget will be worthy of you purchasing it or not. Mostly NOT.

If you enjoyed **Part 1**, don't miss **Part 2**.





Second Feature Article— “Be the Samurai Sword” by Gary Simpson

Relationships are constantly facing crisis. Everywhere we look people are in dispute with one another. Companies are in dispute with one another. Countries are even in dispute with one another (war).

Arguments, litigation, divorce, even war are the products of relationships in crisis.

What is the purpose of fuelling animosity? **Life is so short.** It's too short to waste precious time with such unproductive pursuits. Do we really need to keep conflict going? What can possibly be achieved by constantly fanning the flame of conflict? But people do it.

When one party has the strength to step back, conflict, or the escalation of it, can often be avoided.

Strength? Yes I did say strength. It takes strength and courage to take the first bold step of reconciliation and peace. Some might consider such a move as being soft or weak.

Allow me to give you an example of strength borne through softness.

The samurai sword, or katana, as it is more correctly known, is made of the strongest steel. Made hundreds of years ago in feudal Japan, many examples of these swords are still in pristine condition. They will stand up to the very best modern steel making technology of today.

The katana gets its strength from the many separate and symbiotic processes that the sword smiths of the era employed. (Re: "The Craft of the Japanese Sword" - Kapp and Yoshihara - ISBN 0-87011-798-X - for more information)

One of the most important qualities is the katana's soft malleable inner core. This embedded soft steel inner core allows the weapon to absorb outer hits on its striking surface without serious damage.

There is little doubt that the katana was a fearsome weapon in its time. It still is. Yet at its heart lies the softest metal giving the weapon its greatest strength.

You can **learn to be like the samurai sword.** You can develop strength through softness. Be the samurai sword.



THE KATANA — the most feared weapon in Japanese feudal history

* * * [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] * * *

This is the BEST Affiliate Marketing Course Available — from John Thornhill



Click here to read more: <http://www.motivationselfesteem.com/recommends/Thornhill>



PRODUCT RECOMMENDATIONS:

I met Josh Bartlett in person in Las Vegas USA in January 2010. Just after that he released version 1.0 of his Easy Video Player. Since then thousands of people have bought and used it, including me.

Many of the internet's top marketers swear by this product, including uber-marketer Mike Filsaime.

You can check out EVP2.0 at the link below:

<http://motivationselfesteem.com/endorse/EVP>

Written specifically with the beginner Internet marketer in mind, this book explains what you should do to earn that FIRST one hundred dollars online. Hence the (amusing) name.



The idea is that when you understand how to make your first hundred then you can make your second and third and so on.

This explanatory e-book is packed with information and many screen-shots to show you EXACTLY what to do. Probably the BEST thing about this book is that it will distill belief in you that you CAN make money online. This will teach you how—step-by-step—like connecting dots. For more information go here:

<http://www.motivationselfesteem.com/pro-hundredaire>

Untapped Marketing Strategies They Don't Want You To Know About...

Controversial
FREE
VIDEO



→ [Click HERE Now](#)

Actually, do NOT click on the banner above because it won't take you anywhere. Click on this link:

<http://motivationselfesteem.com/recommends/lifestyle>

When you go to this site you will be able to watch videos of many people crediting Lee McIntyre with their online success. Yes, I have bought several of Lee's programs myself. There's far too many to buy them all but he has an excellent selection of information for you to choose from. Have a look.

Oh, and don't be concerned at all the upsells and downsells. Just choose what you think suits YOU!



Phantom Link Cloaker is a professional link redirecting software tool that will enable your affiliate links, or any other links, to be hidden from view.

There are many advantages to this. These include "neatness" and professionalism of the cloaked link, making it harder for thieves to steal your commissions, making your affiliate link NOT look like an affiliate link etc etc.

PLC is a **one time fee** (ie no recurring monthly fee to pay) of just \$67 and there are UNLIMITED licences meaning that you can install it on as many domains as you want. This is an INCREDIBLE piece of software. So EASY to use too!

Click the link below to watch the Phantom Link Cloaker in action:

<http://motivationselfesteem.com/recommends/phantom>

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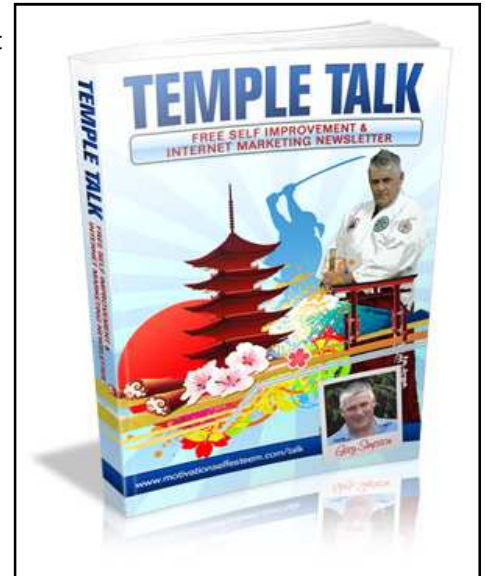
Here's the Guy Who I Chose to Design the Cover of "Temple TALK" — Meet... Dee Ferdinand!

I ask you... how GOOD does that cover look? I'm so darn pleased with it that I just wanted to give this subject one more run. LOL! Well, it's no secret now that **graphic design genius Dee Ferdinand did it for me.**



There is little doubt that Dee has done a magnificent job. I gave him the basic design and layout that I wanted and he sent me back a draft. The moment that I opened the email and saw it I knew that I REALLY liked the general design and layout.

Dee has done a lot of graphic design work for me before and he has an uncanny knack of being able to take an idea from a draft concept to an advanced design. All I had to do was suggest a few changes and BANG! There it was, just as you see it now. Cool huh? I toyed around with a couple of alternate designs last month to see if I could improve on it but in the end I realized that I was wasting my time. Why bother trying to improve on something that is already so good?



EVERY comment I have had so far has been 100% POSITIVE. One lady said she was going to print it and frame it—wow! And another lady is using it as a screen saver. I'm pretty chuffed by that. No doubt there are some who'd probably like to throw darts at it too — hey I'm a realist. Anyway, I gave Dee a glowing testimonial because he deserves it. You can contact Dee via his Skype ID at maxxbyte or his email at: icgyuy@gmail.com

IMPROVE Your Career, Get a Better Job by Becoming a BETTER You! Go to: www.journeylifedestiny.com

Attitude! What is yours like? It's been said by many successful and wealthy people that your attitude determines your altitude.

Have you been passed over too many times for promotion? Are you sick of seeing **LESS talented people** get the top jobs. It may NOT be your talent that is holding you back. It MAY be the way that you are perceived.

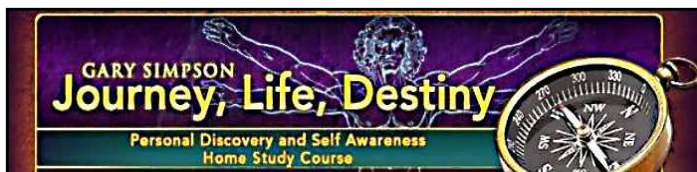
Some of the most highly paid people in the world are commission based sales people and "cheer-leaders."

By cheer-leaders I mean people who have the ability to lead a company— like a CEO.

If you aspire to a more responsible and highly-paid job then consider not only increasing your experience but also your ATTITUDE, drive and general motivation. And there is NO better way to tackle this than to read POSITIVE books or undertake a course in self-improvement or personal development.

As far as I'm aware there is no other SI or PD course available on the Internet that is quite like the course that I have devised.

Visit the website listed above and see what it can do for YOU!



IMPORTANT NOTE: If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



COMING SOON in 2011...



Here is another peek of a page header for a site that I am working on with a partner. I still can't identify my partner or the full name of the site. We are progressing strongly with this MASSIVE project and we have some of the most **innovative and exciting features** that we are building and creating. You know my writing ability huh? Well, my "partner" is a computer coding expert — what sort of a combination do you think that makes?

We are building the most comprehensive and unique training and coaching program that the Internet has ever seen. That's a BIG call, I know. Just wait. **"Code X" is coming...**

Why You Should TRY to Get Yourself to an International Internet Marketing Event:

If you are serious about furthering your Internet marketing career then — IMO — you should try as hard as you can to attend at least ONE international event where other Internet marketers will be. Yes... I'm talking seminars. WHY? Because the seminars are so good? Nope. Because you can NETWORK with like-minded people and forge relationships with them. Look—it's often difficult and lonely sitting behind a keyboard for hours a day. These people KNOW what it is like to do the same thing.

Here's a picture that we took at one of the **Las Vegas** seminars. This was taken at the **M Resort**. ALL of these people are now my friends.



Part of the crew — from left to right—**Garry Parkes** and **Nikki Stephens** from the UK, **Omar Martin** (USA), **Paula Brett** and **Sandra Rodrigues** (UK), **Michael Ottman** (USA) who is trying to hide in the background and me on the far right keeping up the great Australian tradition by sampling the local brew, Budweiser.



FREE SI & IM
NEWSLETTER

Yes... *SIGH* you can
contact me — IF you
really must!

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While you may SHARE this newsletter
freely with your friends/lovers/
workmates/buddies/neighbors just
remember the RULES I stated on
page 3 - or...
... I'll send Chuck after you!

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I have actually purchased and used
EVERY product I endorse in TEMPLE Talk.

All the Usual Legal and Disclaimer Bullsh*t that Will Hopefully Keep Me Out of Prison...

OK, I did warn you in Issue #1 that I sometimes swear. These days you have to WARN people to do the things that **THEY** should do WITHOUT you having to TELL them to do those things—vicariously called **COMMON SENSE!** OK, here we go...

Please understand that in this newsletter, as with ANY email or correspondence that I may have with you:

- 1 - I am not — I repeat **NOT**—providing you with professional advice. You are solely responsible for the use of any content.
 - 2 - If you purchase anything through a link in this newsletter or via my email, you should assume that there is an affiliate relationship with the company providing the product or service that you purchase.
 - 3 - It is **STRONGLY** recommended that you should do your **OWN INDEPENDENT RESEARCH** before using or purchasing anything—or even reading a book or watching a movie I might recommend or talk about. Sheesh!
 - 4 - To opt-out of ALL future mailings, you may click the unsubscribe in my email and FLUSH me right out of your life for good. However, please be aware that by doing so, you will lose access to ALL future content which could make the difference between your success or failure online. Seriously... why would you wanna do that?
- Thank you** for being a loyal and valued reader/subscriber/friend/critic/whatever.

Blogs and Websites That I Have Enjoyed & Recommend:

I visit a LOT of blogs and websites during the course of a week. Some of them are very enjoyable. Others... um... they need some work. In this issue I want to tell you about three darn good blogs.

When determining what is good, I look out for two basic things:

- 1—readability (ie is the text worthy of reading) and
- 2—layout and style (ie the “look”, the graphics & navigability).

So, having mentioned that, here are the blogs that I find interesting:

1 — <http://www.dansumnerblog.com> - Dan Sumner is a protégé of John Thornhill. Dan has a nice clean looking blog with good information. It's well set out and uncluttered while still offering a lot of information, including several ebooks he has written. According to his “About Me” page he began his online venture by selling e-books on e-bay before they banned it. Nice blog—check it out.

2 — <http://www.andrewhansen.name> — This is an interesting blog for a number of reasons. First Andrew is an Aussie—which means he calls a spade a spade. Secondly, this is a pretty sophisticated blog set up with lots of information arranged differently to most, including his top header. It's kinda worldly. The “dot name” suffix is also different. The other reason I like Andrew's blog is that he doesn't half get stuck into things that annoy him—mainly IM fraud and deception. I always enjoy reading his rantish diatribes coz they are so much like... mine. LOL! So I'm not the only manic critic of sh*tty online practices.



CHUCK'S CORNER:
NEWSFLASH: Chucky has been made a REAL Texas Ranger (Dec 2010) - people are STILL telling me that!
(MORE Chuck FACTS!)

CHUCK FACT: When you say: “No-one is perfect” - Chuck Norris takes this as a personal insult.

CHUCK FACT: Love does not hurt, Chuck Norris does.

CHUCK FACT: Chuck Norris knows everything there is to know EXCEPT the definition of mercy.

CHUCK FACT: Chuck Norris grinds coffee with is teeth and boils water with his rage.