

# TEMPLE TALK



FREE SELF IMPROVEMENT &  
INTERNET MARKETING NEWSLETTER

ISSUE # 6  
April 2011



[www.motivationselfesteem.com/talk](http://www.motivationselfesteem.com/talk)



Gary Simpson

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ISSUE #6 Apr 2011

## Apr 2011 Issue of "TEMPLE Talk" Newsletter — Self Improvement & Internet Marketing



Hello again,

I'd really like to thank every person who sent me their encouraging comments about this free online magazine. I can hardly believe that this is the 6th issue.

It's a pretty time consuming project for me to keep producing this information for you but, if you continue to want it then I will continue to produce it for you.

In last month's issue (#5) I gave you a great resource to use — one of my original e-books called "**How to Make Money Online By Just Being You.**" I enabled you to rebrand that e-book and promote it to build a list or make money. I even gave you some wonderful artwork that I had created, courtesy of Stephen Barrow. If you missed the opportunity to get that incredible offer then just go to issue 5 and grab it. And this month I am going to do it AGAIN.

Like you I am absolutely SICK and TIRED of online scammers and those I call "Internet Marketing ZOMBIES" and "Internet Marketing VAMPIRES." Now, you may not know what they are, but don't worry—I'm gonna show you exactly how to recognize them. For the moment, I'll just put the vampires aside and concentrate on the zombies. My vampire assault will come later in a subsequent issue of TT.

So, **WHAT is an Internet Marketing ZOMBIE?** I'll tell you. As if I wouldn't! Basically, an IM zombie is just a pretty low-level thinking and extremely lazy IM person who will pound the living daylight out of your email box with EVERY stupid email he or she can find. Invariably those emails will all be about sending you USELESS PLR JUNK in order to build their list and then it is offer after offer after offer to try to get you to purchase something that they have never used themselves just to make commissions off you. That is pretty much ALL they do. Do they provide you with ANY value? Do they teach you anything? Are they helping you? NO, NO and **NO!**

You should UNSUBSCRIBE from every IM ZOMBIE who is doing this to you. And that will free up the amount of useless rubbish that you receive every day. On the next page I will be offering you another rebrandable e-book and it's all about zombies. I want it to go viral so that everyone can become educated on how to spot these creatures of the Internet.

Feel free to distribute this NO opt-in PDF newsletter to anybody who you think might enjoy it— it's **100% FREE** no obligation content. You can read it online, print it out (I actually like to do that myself), whatever you like. There's only one stipulation—you **cannot change it in any way**. That includes adding or deleting anything.

*Gary Simpson*

### Inside this issue:

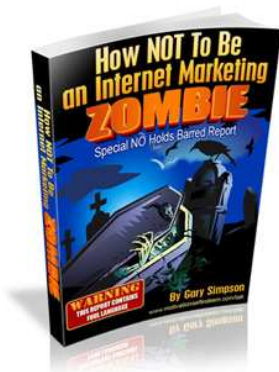
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## Here's a BRAND SPANKING NEW Opportunity For You to Take Advantage Of (and Help Remove IM Zombies):

My offering to you this month is a report I have written called: "How NOT to Be an Internet Marketing ZOMBIE." The zip file that you will find below contains all the artwork, the 55 page e-book I wrote and the branding tool that will enable you to put your own unique affiliate link into the e-book on the back end. This will allow you to make affiliate sales.



Even if you don't want to build a list or make affiliate sales piggy-backing off my work here it will certainly **OPEN YOUR EYES to the tactics used against you by the Internet Marketing ZOMBIES**. You will become an EXPERT at spotting their sh\*tty tactics. So, when they try all their tricks against you then you will easily be able to recognize them and be able to act accordingly to PROTECT yourself. Essentially, you need to remove ALL zombie attacks and the best way to do that is to UNSUBSCRIBE from them. Flush them.

Here is a banner ad I have had made to help you in your promotions.



Pretty stunning artwork huh? Again, Stephen Barrow did that brilliant work for me. I'm still waiting to hear back from him to see if he wants to be featured in a future edition of TEMPLE Talk.

So, **what exactly is this second opportunity about?** Put briefly, the above report is something that any "newbie" (I hate that term) can use to build a list of subscribers for themselves. It can be used in giveaways, on blogs, emails, banner exchanges (in email adswaps), forums, article marketing—you name it.

There are **rights and restrictions** inside the report to tell you exactly what you can and cannot do with it.

Basically, this original "zombie" report can be offered to do all that but even better I have enabled you to REBRAND it with your own affiliate link to my "Hundredaire" manual that you can read about elsewhere in this issue. That will allow you to make money on the BACK END of the free report. So, if you don't like direct selling (and most people do not) then here is a nice "soft-sell" for you while you build that list for yourself. What could be easier?

Here is the link to the zip file containing easy instructions for you to use this report and rebrand it for your own benefit (artwork and rebranding software included):

<http://www.motivationselfesteem.com/zombie-files.zip>

To get started, simply download that zip file and follow the instructions in the "Read Me First" files. There are two of them and they are exactly the same except one is in notepad format and the other is in MS word.

\* \* \* [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] \* \* \*

**DO YOU WANT**



If you haven't watched this excellent video then you should: <http://motivationselfesteem.com/recommends/lifestyle>

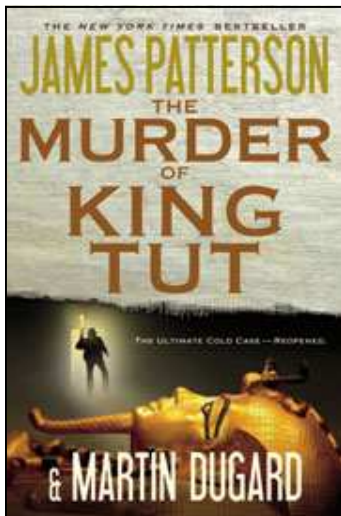


## Events, Books, Movies...

Hi, well there I am again—in the thick of things in Las Vegas at an Internet Marketing seminar. As you can see, there are some nice “fringe benefits” to be gained from attending these events. I mentioned in Issue #4 (Feb 2011) that I believe in attending international seminars like this where like-minded people can share ideas and er... “experiences.” LOL.

Anyway, here on the Gazzman’s “**Big Pimp Lounge**” - which all the gals called it - are, from left to right, Paula Brett, Yours Truly, Nikki Stephens, Sandra Rodrigues and Lesley Morgan. Look at all the fun we were having.

Seriously, these events will let you meet so many wonderful people. Hmm... Why are 3 of those 4 lovely ladies wearing sunglasses inside? I only just noticed that! **10 out of 10!**



## Book Review: What Novel Am I Reading? “The Murder of King Tut” by James Patterson

I’ve read a few of James Patterson’s books and although he isn’t one of my preferred authors he can write some decent stories—that is, when he isn’t collaborating with half a dozen co-writers, which he seems to do a LOT of these days. This one is no exception. It’s co-authored with a guy I’ve never heard of before—Martin Dugard.

Anyway, it’s an account of the death of the boy king, King Tutunkhamen who was made the pharaoh of Egypt at age 9. After only nine years on the throne, and in the prime of his life, **King Tut perished—in mysterious circumstances.**

The authors mix a little mystery and intrigue with some researched facts and arrive at a fairly, at times, entertaining story. But for me it was a bit too fanciful, a bit too drawn out and a bit too back and forth between a made up story of what may have happened in Egypt in 1300BC versus digs in the Valley of the Kings in the 1920’s versus the forensic science of today. A bit too choppy for my liking. Moderately interesting at 2.5 out of 10.

## Movies: At the Flicks... “The Rite”

The Rite. Well the only thing I can say over-all about “The Rite” is that it rhymes with SHITE.

I went to this movie full of expectation because it was meant to be based on a “true story.” Supposedly, it is based on a

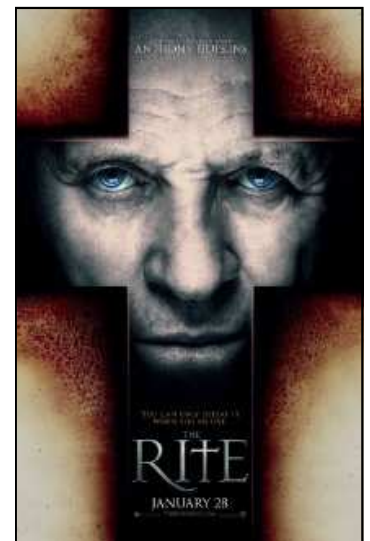
decree by the Vatican to send trained exorcists to every country of the world.

I like **Anthony Hopkins** (aka Hannibal Lecter) as an actor and he is fairly good in this film but the story is pretty weird and, well, at times it’s a bit

scary but **NOTHING** like the first film of this genre — “The Exorcist.” That was really scary.

“The Rite” it just... trite.

I gave this movie only 3.5 out of 10. Pretty dismal. Disappointing.





## WEIRD FACTS:



More WEIRD facts:

WEIRD FACT #10: The full name of Thailand's capital Bangkok is 168 letters long (space restricts me repeating it here)

WEIRD FACT #11: South Park's Butters was originally going to be called Poof Poof.

WEIRD FACT #12: Half of all polar bears die during their first year on ice.

WEIRD FACT #13: There are more than 200 types of Barbie Doll.

WEIRD FACT #14: 18% of animal owners share their beds with their pets.

WEIRD FACT #15: Rats destroy an estimated one-third of the world's food supply each year.

WEIRD FACT #16: Of all book readers, science-fiction readers have the highest IQ's.

WEIRD FACT #17: If the entire population of Earth was reduced to just 100 people, 1/2 the world's currency would be held by 6.



## New Selection of Inspirational Quotes:

I'm a big follower of the wisdom of intelligent people. I have a massive collection of what I consider to be excellent quotes. Here is a small selection for you to think about:

- *"Wise people learn when they can. Fools learn when they must."* – Wellington.
- *"There are no secrets to success. It is the result of preparation, hard work, learning from failure."* - Colin Powell.
- *"Sometimes the questions are complicated and the answers are simple."* - Dr Seuss.
- *"The scars you can't see are the hardest to heal."* - Astrid Alauda.
- *"Who depends on another man's table often dines late."* - John Ray.
- *"Who is more foolish, the child afraid of the dark or the man afraid of the light?"* - Maurice Freehill.
- *"True friendship is like sound health; the value of it is seldom known until it be lost."* - Charles Caleb Colton.

On my website I also have a choice collection of over 50 excellent quotes that I dissect and analyze the meaning of. I deliver them by email—one a week. If you would like to receive these quotes and what I believe they mean then you can opt-in here: <http://www.motivationselfesteem.com/zenspiration.html>

**IMPORTANT NOTE:** If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



## Feature Article — “A Simple Guide to Analyzing All Those Web Traffic Ideas — Part 3” by Gary Simpson

Part 1 of this series can be found in TEMPLE Talk Issue #4 (Feb 2011) and part 2 can be found in TEMPLE Talk Issue #5 (Mar 2011). Because I have had such good feedback I'm now presenting part 3 of this ongoing series.

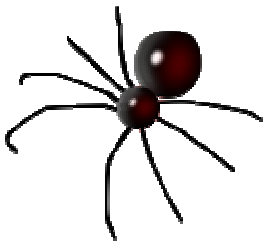
Just to recap - Parts 1 and 2 of this topic outlined some of the so-called "secrets" of website traffic being offered on-line and what you might expect for your money.

It would seem from all the comments and attention that the first two articles have caused, that I have struck on a common complaint from website owners. So I have decided to include Part 3, which wasn't originally intended.

Yes, **all website owners are looking for that magic formula** which will give them added traffic to their sites.

You have created a brilliant site, full of wonderful information. You know people will just love it. However, there is one major problem. Nobody knows that it exists. Sound familiar? You are Michelangelo and you are confined to the Sistine Chapel where there is not a web-cam in sight for you to show your work to the world.

Enough joking around! This is meant to be serious.



You have already submitted to all the free search engines and directories. You wait. Weeks pass and your site is still not listed. You need traffic. You're desperate for traffic! So you do what thousands of others do, you submit to the temptation of all the clever marketers who are out there waiting for people just like you (and me).

*"Welcome to my parlor said the spider to the fly..."*

(er, sorry to inform you but you are the six-legged one here)

Have you noticed a few things about the "professors" of website traffic techniques? They all huddle together. They all refer to one another. They are all "cyber-friends." And, why shouldn't they be? (They make a TON of money)

They are using one of the best marketing techniques since the day dot! Word of mouth, or in this case, word of click. They are in the business of referral. What better way to generate leads? It's a nice cozy little arrangement.

Marketer A promotes marketer B who promotes C who promotes D who promotes A. Hey presto! What do we have? We have a marketing web-ring of referring "experts" and "gurus." God, I HATE that word!

If you stumble into this web-ring you might just find yourself wanting to buy all those seemingly fabulous and heavily cross-referred products they offer. A, B, C and D all win. But what about you? I'm reckoning that four "traffic" products—two at \$47 and two at \$97 will set you back a cool US\$288.00. And, naturally, you will be encouraged to purchase all the up-sells, side-sells, cross-sells and every other sell including the mandatory half dozen exit splash offers that say: "Wait! Blah, blah, blah." ( I can stomach ONE exit splash—NO MORE)

Then of course, you will be **bombarded** with all manner of emails encouraging you to buy the latest "cutting edge" techniques as word goes out (via email) that you are hungry for information. Get yourself ready for a SPAM



attack! These guys are TIGHT and they have no hesitation in passing your email around coz you are now on the much PRIZED "buyer's list." That is—YOU have been identified as having money and prepared to spend it.

**Here's an idea for you** - when you get all those 100's of emails every day just full of junk and full of outrageous claims about "PUSH BUTTON TRAFFIC" - wait a minute:

HA HA HA HA HA!

Sorry! As I was saying, when you get those endless BS emails do this — simply go to your email settings and do the following. Highlight the line containing the offending email, go to the toolbar at the top of your screen, open up "Message" then come down and highlight "Block Sender." **Then just DELETE that BS email.**

This will divert the unwanted junk email to your "Deleted Items" list. When the list fills up you can then simply highlight the very top and bottom emails and everything in between by holding down the "Shift" key. Once they are all selected you can send them all to the rubbish tip by clicking "Delete".

Of course, you can always ask for their SPAM not to be sent but all that tends to do is alert the sender to the fact that you are a real live person on the other end. This can then become a signal for them to up the ante on you even more. Sometimes it is best just not to acknowledge certain emails. This is particularly true for all those annoying pornography sites that seem to specialize in this type of acknowledgement game. And the so-called Nigerian scam emails that want you to pay them \$50, \$100 or \$500 so they can help you to transfer some HUGE amount of money out of some deposed dictator's account into yours. Can you believe that people still fall for that CRAP?

Let's have a look at the type of BS that you will be expected to believe will reveal all the "SECRETS" of increasing web-traffic. Here's a sample:

- "How I Generated 1000's of Hits Per Day Using This Little Known Loophole That NOBODY Knows About."
- "The Amazing Web Traffic Secrets I Literally Stumbled Across While Playing Golf."
- "The Guaranteed no-BS Way to Getting 100,000 Hits in Just Three Weeks."
- "How I, Homer Zantuck, a Dumb High School Drop-out Fooled the Search Engines."
- "How I Went From Being a Low-Life Hooker to a Respected Internet Guru Using This SECRET Traffic Tip!"

(Side note: Those titles are fictitious but if any budding new "gurus" would like to use them - please, be my guest!)

Will those \$47.00 or \$97.00 price tags be worth it? My experience says **ABSOLUTELY NOT!** Here's a good indicator—bonuses. If these so called PUSH BUTTON (ie click one link and an avalanche of traffic descends upon you) "products" are propped up by 27 bonus reports "valued" at over \$4,777.00 then you know that whatever it is will be absolute JUNK! **If a product cannot stand alone on its price then it isn't WORTH the price.**

You should also be wary of testimonials (I often call them testicle-moanials because most of them are just OO's!). All websites use them, mine included. However, if you are basing all your hopes on what "Fred Jones from Albuquerque" or "Doreen P of East Norway" allegedly said then you should think again. Many testimonials are fictitious. The only truly credible testimonials are those which carry a "live" email or website address and even then such a person may be an "affiliate" (see Part 2). So, **perform your own due diligence** BEFORE you buy. If you do you will certainly save money—and frustration AND that awful feeling about getting RIPPED OFF!

I have a bit more to say yet on other web traffic promises and scams. However, if I include them here it will make this article unreasonably long. Therefore, stay tuned for Part 4 where I will reveal my experiences with those schemes which promise a deluge of traffic from banner advertising on "start up pages." They are a real doozy, so make sure you line up for that in the next issue.



## PRODUCT RECOMMENDATIONS:

I met Josh Bartlett in person in Las Vegas USA in January 2010. Just after that he released version 1.0 of his Easy Video Player. Since then thousands of people have bought and used it, including me.

Many of the internet's top marketers swear by this product, including uber-marketer Mike Filsaime.

You can check out EVP2.0 at the link below:

<http://motivationselfesteem.com/endorse/EVP>

Written specifically with the beginner Internet marketer in mind, this book explains what you should do to earn that FIRST one hundred dollars online. Hence the (amusing) name.



The idea is that when you understand how to make your first hundred then you can make your second and third and so on.

This explanatory e-book is packed with information and many screen-shots to show you EXACTLY what to do. Probably the BEST thing about this book is that it will distill belief in you that you CAN make money online. This will teach you how—**step-by-step**—like connecting dots. For more information go here:

<http://www.motivationselfesteem.com/pro-hundredaire>

Untapped Marketing Strategies They Don't Want You To Know About...

Controversial  
**FREE**  
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Actually, do NOT click on the banner above because it won't take you anywhere. Click on this link:

<http://motivationselfesteem.com/recommends/lifestyle>

When you go to this site you will be able to watch videos of many people crediting Lee McIntyre with their online success. Yes, I have bought several of Lee's programs myself. There's far too many to buy them all but he has an excellent selection of information for you to choose from. Have a look.

Oh, and don't be concerned at all the upsells and downsells. Just choose what you think suits YOU!



Phantom Link Cloaker is a professional link redirecting software tool that will enable your affiliate links, or any other links, to be hidden from view.

There are many advantages to this. These include "neatness" and professionalism of the cloaked link, making it harder for thieves to steal your commissions, making your affiliate link NOT look like an affiliate link etc etc.

PLC is a **one time fee** (ie no recurring monthly fee to pay) of just \$67 and there are UNLIMITED licences meaning that you can install it on as many domains as you want. This is an INCREDIBLE piece of software. So EASY to use too!

Click the link below to watch the Phantom Link Cloaker in action:

<http://motivationselfesteem.com/recommends/phantom>

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## Second Feature Article— “How to Make a Fan Page on Facebook” by John Lagoudakis

**M**aking a fan page on Facebook is extremely easy. It’s amazing that you can get a fully-functional and professional looking site up and running in seconds and for free.

Here’s how to go about it..

Go to <http://www.facebook.com/pages/create.php> (opens in a new window) or search on Google for “create a Facebook page” and your first organic search result should be the correct link.

You’ll be presented with a choice from one of six categories for your fan page:

- Local business or place
- Company, organization or institution
- Brand or product
- Artist, band or public figure
- Entertainment
- Cause or topic



Most of the time you’ll be either using ‘Local business or place’ or ‘Cause or topic’.

**Note:** Selecting ‘Local business or place’ will allow you specify the ‘Default Landing Tab’ that your visitors see when they go to your Facebook fan page. By default this is set to Wall but you can change this to control what they do and see which is very handy. Community pages, for example, don’t give you this option.

Once you’ve specified the name of your fan page and clicked on the ‘Get Started’ button, your Facebook fan page is created for you.

On your new Facebook fan page you’ll be given six steps to help you get your new page active. These are found on the ‘Get started’ tab and they are:

1. Add image
2. Invite your friends
3. Tell your fans
4. Post status updates
5. Promote this page on your website
6. Set up your mobile phone

**Note:** the ‘Get started’ tab only appears to you and not to other Facebook users. This tab will automatically disappear in usually 48 or less.

When deciding on which image to add, make sure it best captures what your page is all about. If it’s about you, upload your picture, if it’s about a topic, e.g. golf, then upload a nice golfing image (istockphoto.com have excellent images or you can go to sxc.hu for free stock images).

You don’t want to do steps 2, 3 and 5 right away because there is nothing of interest on there yet and you’ll waste whatever traffic you send. First, you need to add an image and some good content and then promote your page.

Go to your ‘Info’ tab and fill in all the relevant fields. This is very important in helping people find you and the sites you’re promoting.

Next, upload relevant photos to your Facebook fan page and some articles and/or get some discussions going. Once you’ve done this, you can invite your friends and promote your fan page on your website or anywhere you like.

**John Lagoudakis** is a fellow Australian living in Brisbane. His blogsite contains lots of useful Internet marketing information and can be found at <http://www.johnlagoudakis.com>



## A Recent Skype Conversation Reveals Quite a Bit About Why Internet Marketing Has Sunk So Low, I Think:

I'm pasting this recent Skype conversation here to show the type of thinking that FAR too many people have these days. As you read the text below you will see the person who I am TRYING to teach something to waver back and forth. This person seems to think that it is OK to do something because OTHER, more experienced people are doing it. I hope you can see how wrong this style of thinking is. IMO it is flawed and all it will do in the LONG run is cause grief. People need to stay in the light and not be swayed by... the dark side. (LOL) I have deliberately removed names and all identifiers to protect everybody from embarrassment – except me. I actually feel a bit sorry for this person because clearly, he is LOST. He wants to do the right thing but the lure of \$ is far too strong. I have bolded some parts that you should focus your attention on.

We pick up the conversation where several people are complaining about a person who cheated them (what else is new?) in an adswap by using fraudulent (\*sigh\*) clicks. Here it is:

[2:15:50 PM] PERSON 1: what's ptc?

[2:40:53 PM] PERSON 2: PTC = Paid to click ... crappy sites on which you can generate tons of useless clicks.

[2:47:48 PM] PERSON 1: sheesh - using those clicks in a swap - that's not a vision for a long term biz

[2:49:49 PM] ANONYMOUS: PERSON 2 spill the beans. Who is it? those people NEED to be exposed for who and what they are!

[3:05:59 PM] Gary Simpson: LOL. The Turks are "helping" again. **It's so sad when people who are supposed to be helping each other SCREW each other.** There is a site where these creeps go. I won't name it here but you can pay around 3c to 5c per click.

[3:09:23 PM] ANONYMOUS: plenty of those Gary and more that you pay nada

[3:11:12 PM] Gary Simpson: Pay \$3 to \$5 per 100 totally USELESS clicks and then DEMAND that your adswap partner return those clicks with REAL traffic. BRILLIANT strategy if you are a (mooning)

[3:16:32 PM] ANONYMOUS: lol. brilliant is not the word i woulda used however

[3:17:06 PM] Gary Simpson: Your alternative?

[3:18:07 PM] ANONYMOUS: lying cheating low life scumbag. takes no brilliance to be a common thief

[3:18:34 PM] Gary Simpson: My comment was laced with sarcasm.

[3:19:11 PM] ANONYMOUS: no need to hold back gary ... are you in a mellow mood today ? :)

[3:19:29 PM] Gary Simpson: After seeing that disgusting Stripped Down Profits and so many other scams I have grave doubts about the future integrity of IM.

[3:20:06 PM] ANONYMOUS: geezus and to think I actually sold a few of those too ... I feel like giving them a refund myself

[3:20:24 PM] Gary Simpson: I am always mellow until somebody rattles my cage. **WHAT ON EARTH pre-sided upon you to promote that garbage?**

[3:21:10 PM] ANONYMOUS: looked good on the surface is why

[3:21:19 PM] Gary Simpson: Are you kidding me?

[3:21:30 PM] ANONYMOUS: nope ... even the best of us can be taken in

[3:21:33 PM] Gary Simpson: You seriously think that looked good? **You seriously need to go and have your BS meter recalibrated.** BTW, I have a bridge that I'd like you to sell. Interested?

[3:22:27 PM] ANONYMOUS: like i said "on the surface" the sales pitch was obviously bullshit and I am embarrassed to say i chose to over look it but i did ... live and learn

[3:22:45 PM] Gary Simpson: The Government here owns it but I'm sure we can get around that minor detail. Well I hope you have.

[3:23:06 PM] ANONYMOUS: now i investigate things the best i can and it as you say the bs meter is tripped i pass

[3:23:24 PM] Gary Simpson: That particular copywriter's garbage copy is so easy to pick.



[3:24:08 PM] ANONYMOUS: but regardless the fact remains it's all that over blown hype that sells ... I've been promoting 2 very professional programs that have made zero sales

[3:24:31 PM] Gary Simpson: Sad isn't it? That this is what it has come down to.

[3:24:45 PM] ANONYMOUS: I'm buying both tonight myself

[3:24:57 PM] Gary Simpson: Promote a great product and nobody believes it. Promote unmitigated wank and it sells. **Says an awful lot about the public psyche too.**

[3:25:55 PM] ANONYMOUS: straight forward clean as a whistle ... great looking well done sites and info ... no sales cuzz no great claims or overnight riches i guess. gary have you seen whats called [NAME REMOVED] ? can i drop a link here ? just as an example if a professional presentation

[3:27:59 PM | Edited 3:28:09 PM] Gary Simpson: No and I believe you can here.

[3:28:43 PM] ANONYMOUS: [LINK REMOVED]. poor guys not hopping all over the place talking shit with pics of exotic cars and fabulous houses all around and probably not selling too many. perception gary ... it's what we want it to be

[3:31:43 PM] Gary Simpson: That page needs a complete makeover. Good sales copy works and he ain't got it.

[3:32:18 PM] ANONYMOUS: maybe so but i like it ... clean / professional. but maybe boring ?

[3:32:29 PM] Gary Simpson: DEFO. There is no proper logical structure to the site. It doesn't lead the prospect.

[3:33:26 PM] ANONYMOUS: i look for value and benefit ... it has it ... it led me to see the F A B old acronym for Featurs Advantages Benefits ... I know you've heard that before

[3:34:52 PM] Gary Simpson: **Have you purchased it?**

[3:35:02 PM] ANONYMOUS: going to in just a bit. that and the new facebook maxed

[3:35:15 PM] Gary Simpson: **Then how do you know it is any good?**

[3:35:33 PM] ANONYMOUS: value judgement ...

[3:35:41 PM] Gary Simpson: Like SDP?

[3:35:56 PM] ANONYMOUS: sdp ?

[3:36:21 PM] Gary Simpson: **IMO you actually have to purchase things, test them and THEN IF – and ONLY if they are good – you recommend them.** SDP = that "Stripped Down" BS.

[3:36:36 PM] ANONYMOUS: lol

[3:36:48 PM] Gary Simpson: See?

[3:37:02 PM] ANONYMOUS: well how many of us have the \$\$ and time to review every thing that comes down the pike ? not me

[3:37:16 PM] Gary Simpson: You recommended SDP sight unseen. Now you are saying this other thing is good SIGHT UNSEEN. **If you haven't bought it yourself and/or examined it then you should not promote it.** Your reputation dictates that.

[3:37:47 PM] ANONYMOUS: take the time to watch the vid ... see the application and I feel you'd agree

[3:38:20 PM] Gary Simpson: **If you promote sh\*t that doesn't work or turns out to be a scam then your reputation gets smashed.** I'll wait until you buy it and then come back and tell us it's good. Until then you really don't know.

[3:39:11 PM] ANONYMOUS: so if i hear what you're saying is this "No one in here has a reputation that hasn't been smashed" NO ONE!

[3:39:27 PM] Gary Simpson: I only ever promote stuff that I buy or create myself. Well, that's their choice. Their reputation.

[3:39:45 PM] ANONYMOUS: OK then I stand corrected ONE

[3:39:53 PM] Gary Simpson: Oh, hang on, there is somebody... ME!

[3:41:29 PM] ANONYMOUS: i'm not gonna name names hell it doesn't matter but i get all the emails from **all the big names in these rooms that promote everything that comes out regardless of what it is ... if**



**it's new it gets promoted ... Period.**

[3:42:04 PM] Gary Simpson: **Then they are doing it all WRONG.**

[3:42:09 PM] ANONYMOUS: and most of these same people are looked up to ... so go figure

[3:42:23 PM] Gary Simpson: I don't look up to people who do that.

[3:42:50 PM] ANONYMOUS: forgive me but you are friends with most all of them

[3:43:36 PM] Gary Simpson: I know these people but I would not classify them as friends. Not in the strict sense. But [ANONYMOUS], you just keep doing whatever you want.

[3:44:17 PM] ANONYMOUS: ok but in this cyber world how many "friends" do we really have anyway ?

[3:44:29 PM] Gary Simpson: It's your choice to market whatever you want to whomever you want.

[3:44:54 PM] ANONYMOUS: I learned a tuff lesson very early in my computer ownership experience ...

[3:44:55 PM] Gary Simpson: I certainly have people who I call friends but most others are simply people I know of.

[3:45:49 PM] ANONYMOUS: the net is a place for liars and cheats ... where else but the net can you be whoever you want to be and hardly anyone can verify any information

[3:46:01 PM] Gary Simpson: Correct. And **that is why MY friendship is EARNED.**

[3:46:17 PM] ANONYMOUS: it breeds upon itself

[3:46:18 PM] Gary Simpson: **NOT given.**

[3:48:11 PM] ANONYMOUS: Gary I have a "friend" I've met here who knows my PayPal information and has full access to my computer I'd trust them with anything i have and further more you know what ... his business is suffering because of his integrity ... so like i said ... go figure

[3:49:58 PM] Gary Simpson: Well that is a good friend to have. I could make a TON of money by being dishonest too. But I choose not to. My reputation is worth more to me than money.

**Money lost can be regained. A reputation lost cannot.**

[3:51:09 PM] ANONYMOUS: most everyone here knows this person and he is respected for his no BS attitude ... he doesn't hesitate to call a spade a spade either ... no fear

[3:51:23 PM] Gary Simpson: I hope I am making a point. What is there to fear BTW? The wrath of cheats, liars and scammers?

[3:52:00 PM] ANONYMOUS: it's not lost on me gary but **is not something I need to hear** ... no disrespect at all

[3:52:06 PM] Gary Simpson: Those people simply do not count in my book. OK you don't wanna hear what I'm trying to say here. Discussion over.

I hope my readers can see how flawed this type of thinking is. The key point that [ANONYMOUS] made was when he said it's: **"not something I need to hear."** Oh YES it is! What hope does this person have with that attitude?

\* \* \* \* \*

\* \* \* [advertisement below— YES, I have purchased this myself and it is very good. Hence, the following:] \* \* \*

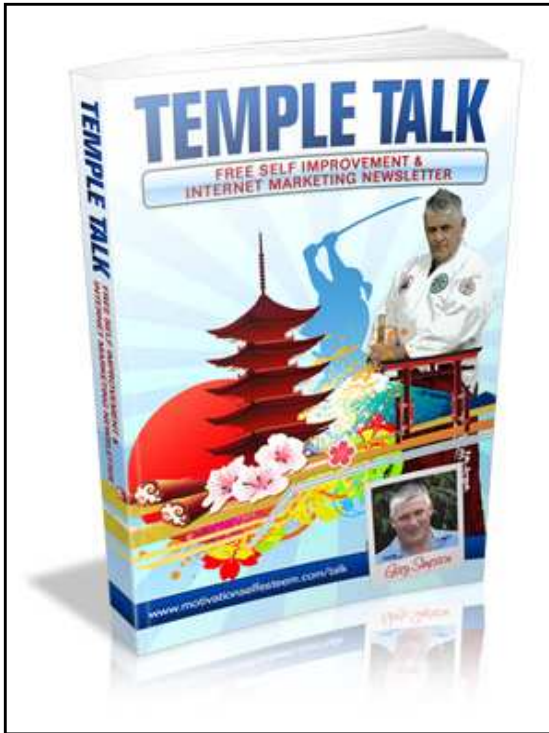


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## DON'T Miss a Single Issue of TEMPLE Talk—Published Each Month



OK, I did say in the last issue of TEMPLE Talk that you could get future issues simply by being on one of my many lists and for the moment that remains the case however... in the future that will change.

If you like receiving this online Internet marketing and Self Improvement magazine then you will need to subscribe to it. That's because eventually I do not want to give it to my other lists. You can subscribe to TEMPLE Talk here:

<http://www.motivationselfesteem.com/TEMPLE-Talk-Issues.html>

The added advantage of visiting that page is that it contains the links to several back issues that you can collect if you missed them.

I intend to make TEMPLE Talk a resource that you will look forward to each month. In it I will ONLY place information and articles that I believe are worthy of your time. And... ANY product that I feature will only be one that I have purchased and used and found useful and/or valuable. I REFUSE to promote junk, crap, rubbish and time-wasting sh\*t just to make money. I don't do that. So you can be confident about everything that appears inside the covers of this online magazine. **Who else do you know who has the OO's to say or do that?**

## Get a Better Paying Job and Start Earning More by Becoming a BETTER You! Go to: [www.journeylifedestiny.com](http://www.journeylifedestiny.com)

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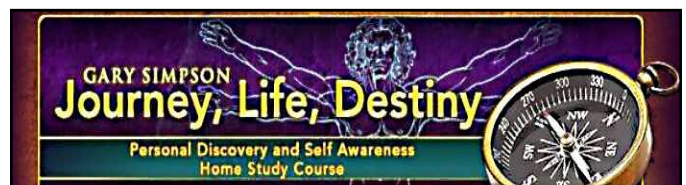
By cheer-leaders I mean people who have the ability to lead a company— like a CEO.

If you aspire to a more responsible and highly-paid job then consider not only increasing your experience

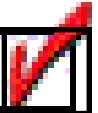
but also your ATTITUDE, drive and general motivation. And there is NO better way to tackle this than to read POSITIVE books or undertake a course in self-improvement or personal development.

As far as I'm aware there is no other SI or PD course available on the Internet that is quite like the course that I have devised.

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**IMPORTANT NOTE:** If you are unable to click on any of the links in this newsletter then just copy them into your favorite browser toolbar. Or manually type in the URL. All the links have been tested and they all work.



**COMING SOON in 2011...**

GARY SIMPSON PRESENT



“LEARN TO EARN STEP-BY-STEP”

**M**y partner and I are now moving ahead in leaps and bounds and we are very close to completing the first two months of this massive project.

We have so many exciting features built into this mentoring and training course including many things that you will never have seen before. **We are starting right at the bottom** so this will be suitable for rank beginners but... as we pick up the pace over the course of the many modules we have created we feel confident that we will have plenty to offer intermediate marketers as well. In fact, we have quite a few surprises in store for everybody.

## The New Resource Series For Beginners to Use to Build Their Lists AND Make Money is Now Underway

**A**s promised, I've already commenced this project and you can take advantage of my first offering on page 3 of last month's TEMPLE Talk Issue #5 (March 2011). The second product is available on page 3 of this issue:

Last month's product:



This month's →



### WHAT'S IN IT FOR YOU?

You are going to get a series of rebrandable PDF e-books that I have personally written from scratch. I've been published in more magazines and newspapers than I can even remember. I've written political speeches, reports, manuals, technical journals—you name it. I won't go on. You can see for yourself in this TEMPLE Talk e-magazine. So, **EVERY report and e-book that I make available for rebranding will be high quality and topical.** So, you can be sure that you will be offering well-researched, very accurate, timely information to build a subscriber list of your own—leveraging off my ability. And you will have the opportunity to make sales too.

By far the **BIGGEST** problem for most people when they are starting out is their **FALSE** sense of inability to write. Well, for some people that is true. But for most it isn't (they can do it if they try hard enough). That is where they hit the second roadblock—**WHAT** to write about! How do you write about things you have little or no experience in? Well, **I am going to solve that problem for you** and I will have some **RED HOT** stuff for you to feel extremely confident in promoting. Unlike many so-called “marketers” I don't put out crap products.

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I have actually purchased and used  
EVERY product I endorse in TEMPLE Talk.

## All the Usual Legal and Disclaimer Bullsh\*t that Will Hopefully Keep Me Out of Prison...

OK, I did warn you in Issue #1 that I sometimes swear. These days you have to WARN people to do the things that **THEY** should do WITHOUT you having to TELL them to do those things—vicariously called **COMMON SENSE!** OK, here we go...

Please understand that in this newsletter, as with ANY email or correspondence that I may have with you:

**1** - I am not — I repeat **NOT**—providing you with professional advice. You are solely responsible for the use of any content.

**2** - If you purchase anything through a link in this newsletter or via my email, you should assume that there is an affiliate relationship with the company providing the product or service that you purchase.

**3** - It is **STRONGLY** recommended that you should do your **OWN INDEPENDENT RESEARCH** before using or purchasing anything—or even reading a book or watching a movie I might recommend or talk about. Sheesh!

**4** - To opt-out of ALL future mailings, you may click the unsubscribe in my email and FLUSH me right out of your life for good. However, please be aware that by doing so, you will lose access to ALL future content which could make the difference between your success or failure online. Seriously... why would you wanna do that?

**Thank you** for being a loyal and valued reader/subscriber/friend/critic/whatever.

## Blogs and Websites That I Have Enjoyed & Recommend:

I visit a LOT of blogs and websites during the course of a week. Some of them are very enjoyable. Others... um... they need some work. In each issue I want to tell you about 2 or 3 darn good blogs.

When determining what is good, I look out for two basic things:

- 1—readability (ie is the text worthy of reading) and
- 2—layout and style (ie the “look”, the graphics & navigability).

So, having mentioned that, here are the blogs that I find interesting:

**1** — <http://www.ericstips.com> - this is Eric Holmlund's blog, which I have just discovered courtesy of a friend of mine Ken Harthun. This blog is well frequented and gets a ton of comments. That is probably because the blog is packed with all sorts of Internet marketing tips. Well worth a visit but... be prepared to spend some time there.

**2** — <http://www.internetmarketinggeek.net> — Well, I could hardly mention Ken's name above and not mention his own blog. His GEEK blog. Yes this is Ken Harthun's blog and he is a self confessed geek. He can fix all sorts of geeky problems like “Windows not shutting down.” Ken's blog contains a wealth of technical and non-technical information. He does a nice job on SEO too. Actually “His Geekiness” who I have also dubbed the “Sheikh of Geek” is a really nice guy. I talk and text with him on Skype a lot. He's one of IM's gentlemen. Ken wrote a guest article for me for my very first issue of TEMPLE Talk. DEFO worth clicking the link above to visit Ken's blog.



### CHUCK'S CORNER:

**CHUCK FACT:** Chuck Norris' dog is trained to pick up his own poop because Chuck Norris will not take sh!t from anyone.

**CHUCK FACT:** Chuck Norris can strangle you with a cordless phone.

**CHUCK FACT:** Chuck Norris can play the violin with a piano.

**CHUCK FACT:** Chuck Norris eats the core of an apple first.

**CHUCK FACT:** The chief export of Chuck Norris is pain.